



KOŠICE 2013
EURÓPSKE HLAVNÉ MESTO KULTÚRY

INTERFACE









Kasarne Kulturpark





Spots community centres

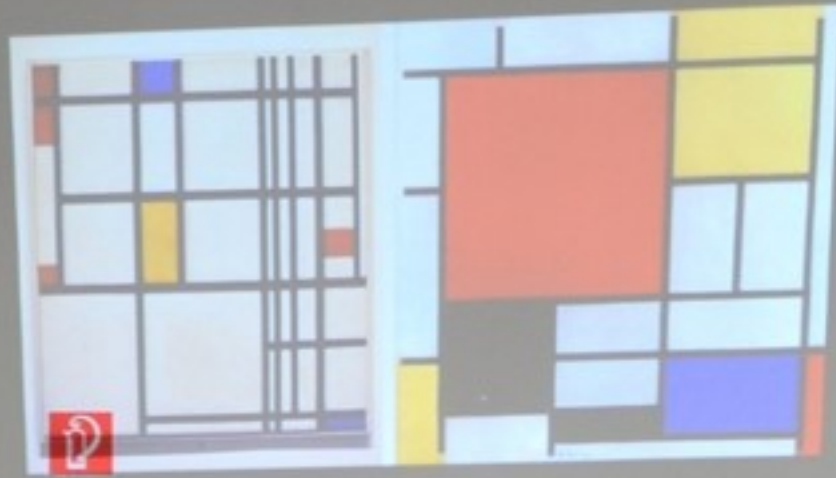








otografie



SLK 9:40
SKD 16.10.20

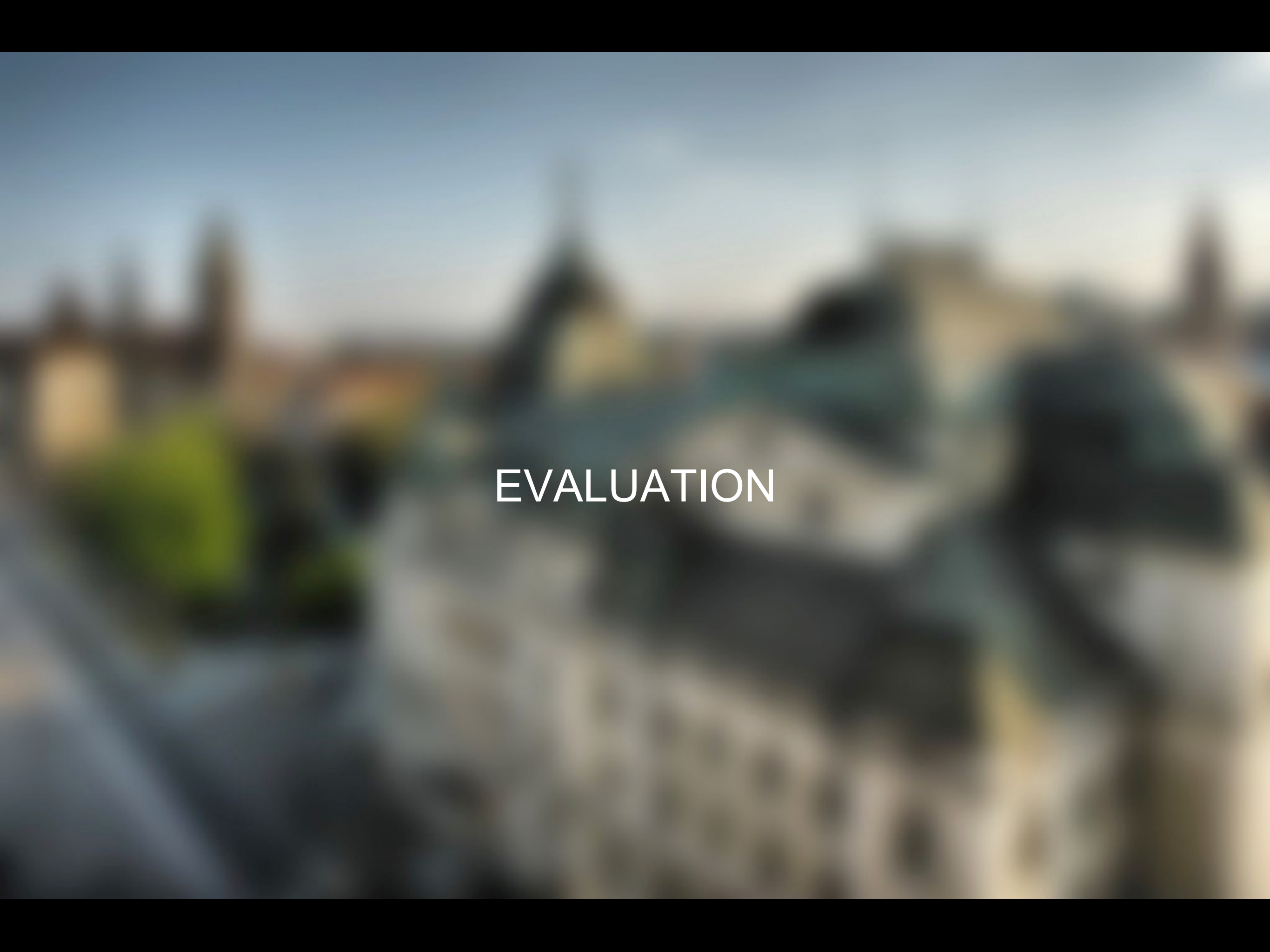




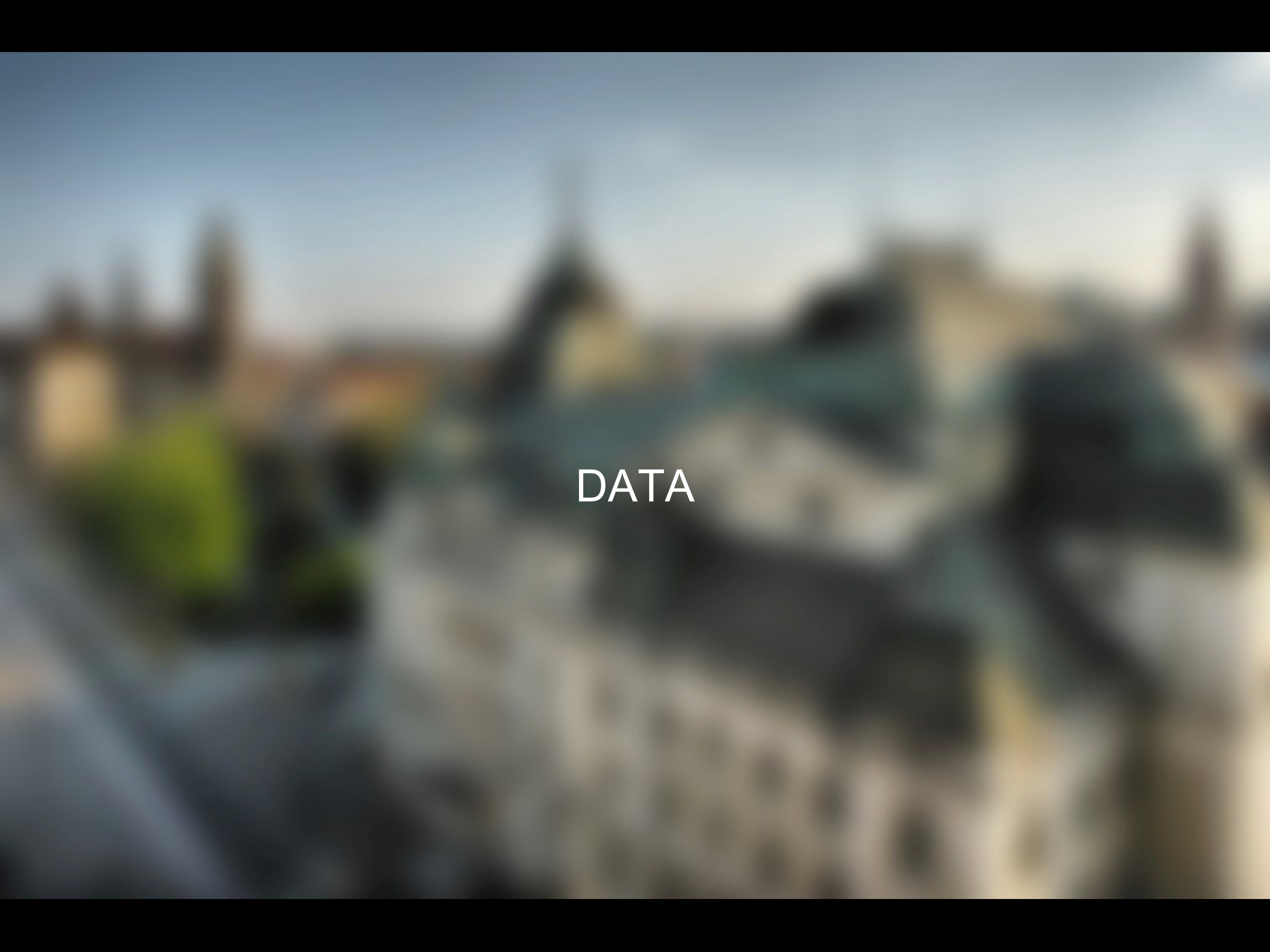




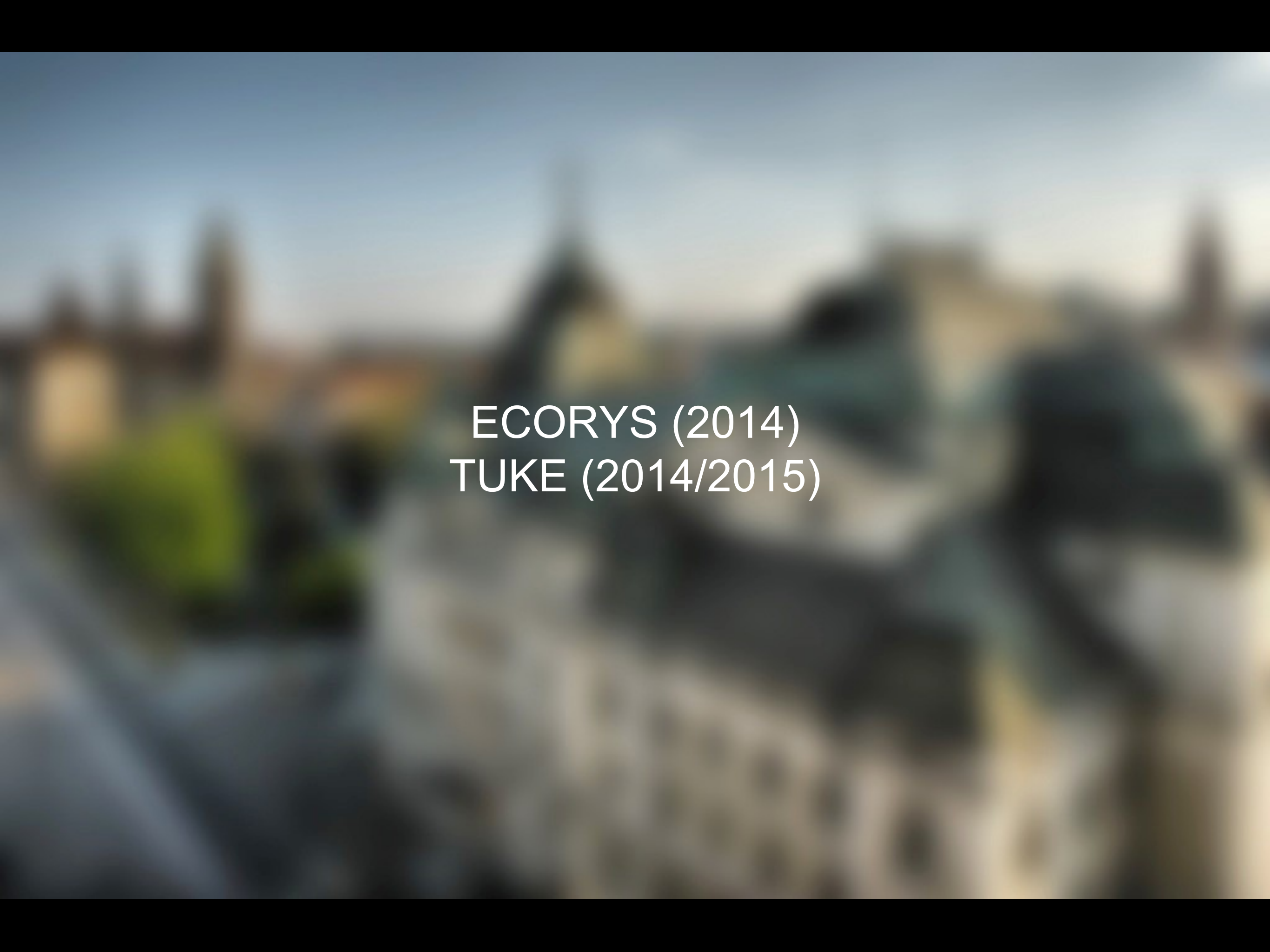


The background is a heavily blurred photograph of a city street. In the center, a dark-colored car is visible, moving away from the viewer. The street is lined with buildings, some of which have light-colored facades. The overall scene is out of focus, creating a sense of motion and depth. The word "EVALUATION" is superimposed in the center of the image.

EVALUATION

The background is a heavily blurred photograph of a city street. In the foreground, a dark-colored car is partially visible on the right side. The street is lined with buildings, some of which have light-colored facades. The overall scene is out of focus, creating a bokeh effect with soft, indistinct shapes and colors.

DATA



ECORYS (2014)
TUIKE (2014/2015)

Table 3.1 Income of Košice 2013

Financing sources	Budget at the development phase ³⁰		Actual income	
	€ (m)	%	€ (m)	%
National Government	9.5	12	17.4	17
City of Košice	15.2	20	15.0	15
Košice Self-Governing Region	11.2	15	5.2	5
Other public authorities	1.5	2	1.7	2
Other revenue and sponsorship (incl. US Steel)	3.2	4	1.7	2
EU Structural funds	36.3	47	59.0	58
Melina Mercouri prize (not budgeted)			1.5	1
Total	€76.9		€101.4	

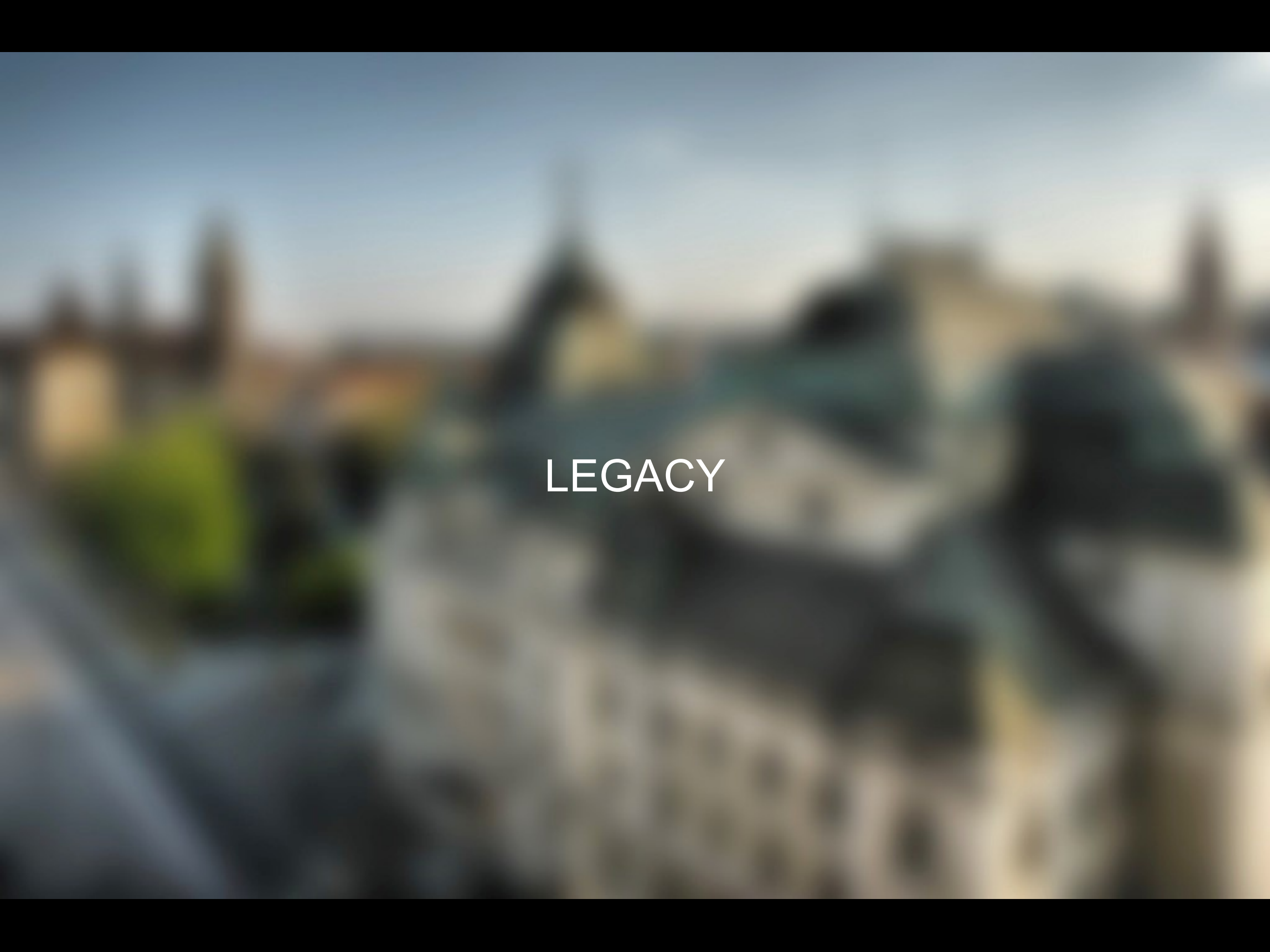
Source: Application; Košice 2013

Analýza ekonomických prínosov - výsledky

Priame výdavky	Hodnota priamych výdavkov v €	Celkové multiplikátory			
		Výsledky multi-plikátora výstupu	Výsledky multi-plikátora príjmu	Výsledky multi- plikátora zamestnanosti	Výsledky multi- plikátora pridanej hodnoty
Investície	59 376 559 €	100 553 200 €	10 734 726 €	771	38 591 805 €
Výdavky na program	7 509 824 €	9 673 824 €	1 228 965 €	99	6 634 198 €
Marketing	748 954 €	1 659 984 €	274 146 €	7	548 017 €
Zariadenie a iné výdavky	1 334 203 €	2 289 654 €	470 591 €	26	1 049 988 €
Mzdy	967 497 €	1 571 590 €	229 851 €	12	628 015 €
SPOLU Priame výdavky	69 937 037 €	115 748 251 €	12 938 279 €	917	47 452 023 €
Výdavky návštevníkov	Hodnota výdavkov návštevníkov v €	Výsledky multi-plikátora výstupu	Výsledky multiplikátora príjmu	Výsledky multi- plikátora zamestnanosti	Výsledky multiplikátora pridanej hodnoty
Výdavky na ubytovanie a stravovanie	13 987 121 €	23 502 418 €	5 282 682 €	247	10 237 681 €
Výdavky na dopravu v regióne	5 250 487 €	8 033 588 €	1 258 615 €	59	2 972 955 €
Výdavky na nákupy v regióne	11 588 114 €	19 886 604 €	4 087 283 €	226	9 119 591 €
SPOLU výdavky návštevníkov	30 825 722 €	51 422 610 €	10 628 580 €	532	22 330 227 €
Celkový vplyv projektu	100 762 760 €	167 170 861	23 566 859	1 449	69 782 250



LOCAL 70%
AGE 21-30
PUBLIC SPACE
FILM & MUSIC
CULTURE OFFER INCREASE
IMAGE INCREASE



LEGACY





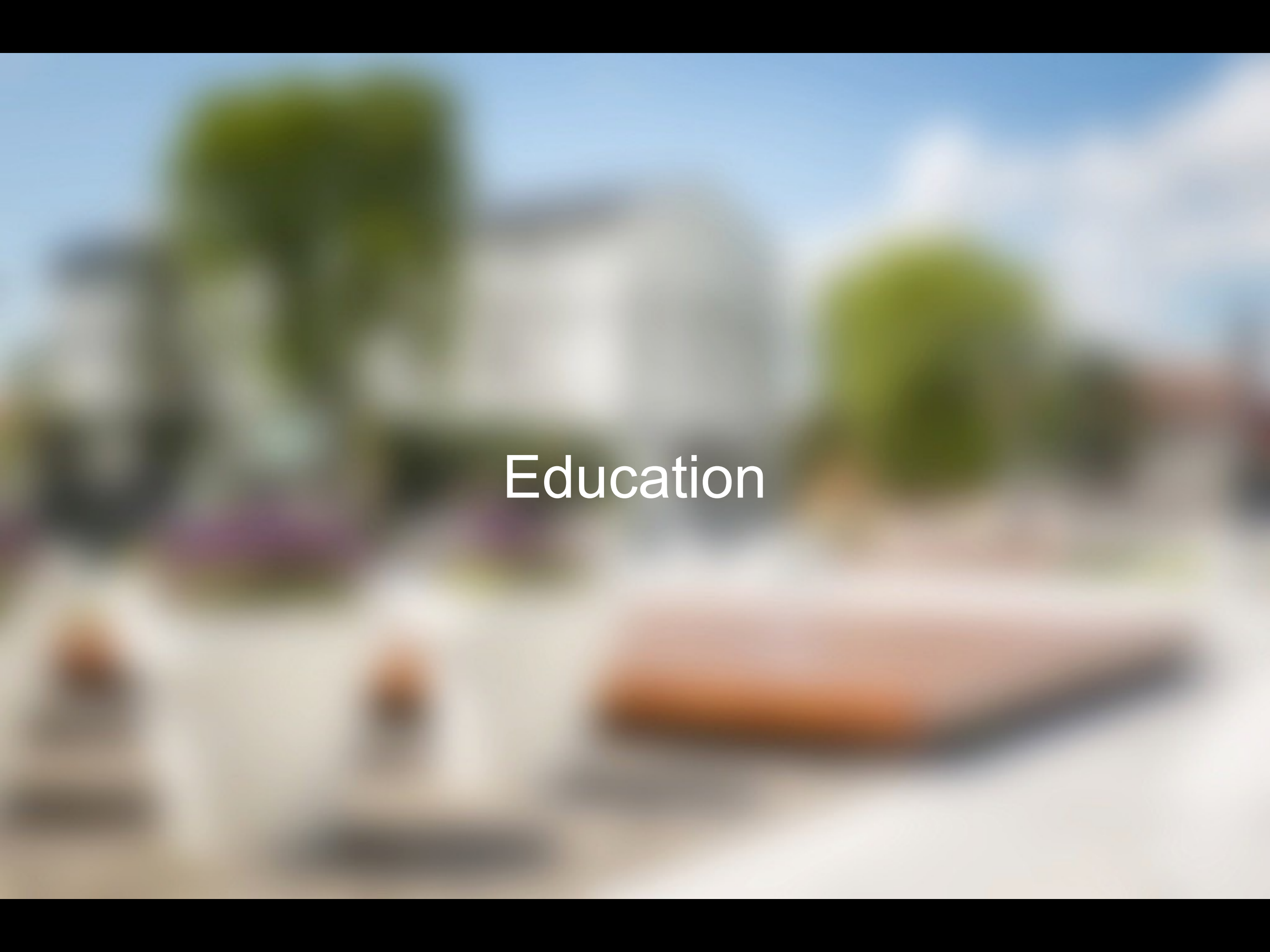
2014-2019

CITY - 1,9 mil
PROJECTS - 2,02mil

Over 100 international partners
33 projects funded

A blurred background image showing a group of people, likely students or professionals, sitting around a table in a meeting or classroom setting. The focus is on the text overlay.

Education
Professional development
Mobilities
Partnership



Education

Seminars



PODPORA TRÉNINGU A VÝVOJA

- Tréninkové aktivity pro tisíce profesionálů v oblasti audiovizuálního průmyslu
- Podpora vývoje celovečerních filmů, animované a dokumentární tvorby pro kiná, TV nebo digitální platformy
- Podpora pro vývoj videoklípů



Workshops



AREAS AND TOPICS SHOULD THE STUDY WEEK'S
WORK PROGRAMME INCLUDE?

Q2. WHAT DO YOU WANT TO LEARN?

WHAT DON'T YOU WANT TO DO?

Escalator



Experience



Mentoring

A photograph capturing a mentoring session in a modern, open-plan office or workshop. A man in a blue sweater and glasses stands, leaning over a wooden table and pointing at a document. Two other men are seated at the table, looking at the document. The man on the left is wearing a grey hoodie and a dark vest, while the man on the right is wearing a blue t-shirt. The background features white walls, exposed wooden beams, and hanging pendant lights. The word "Mentoring" is overlaid in white text on the image.

Hands-on learning



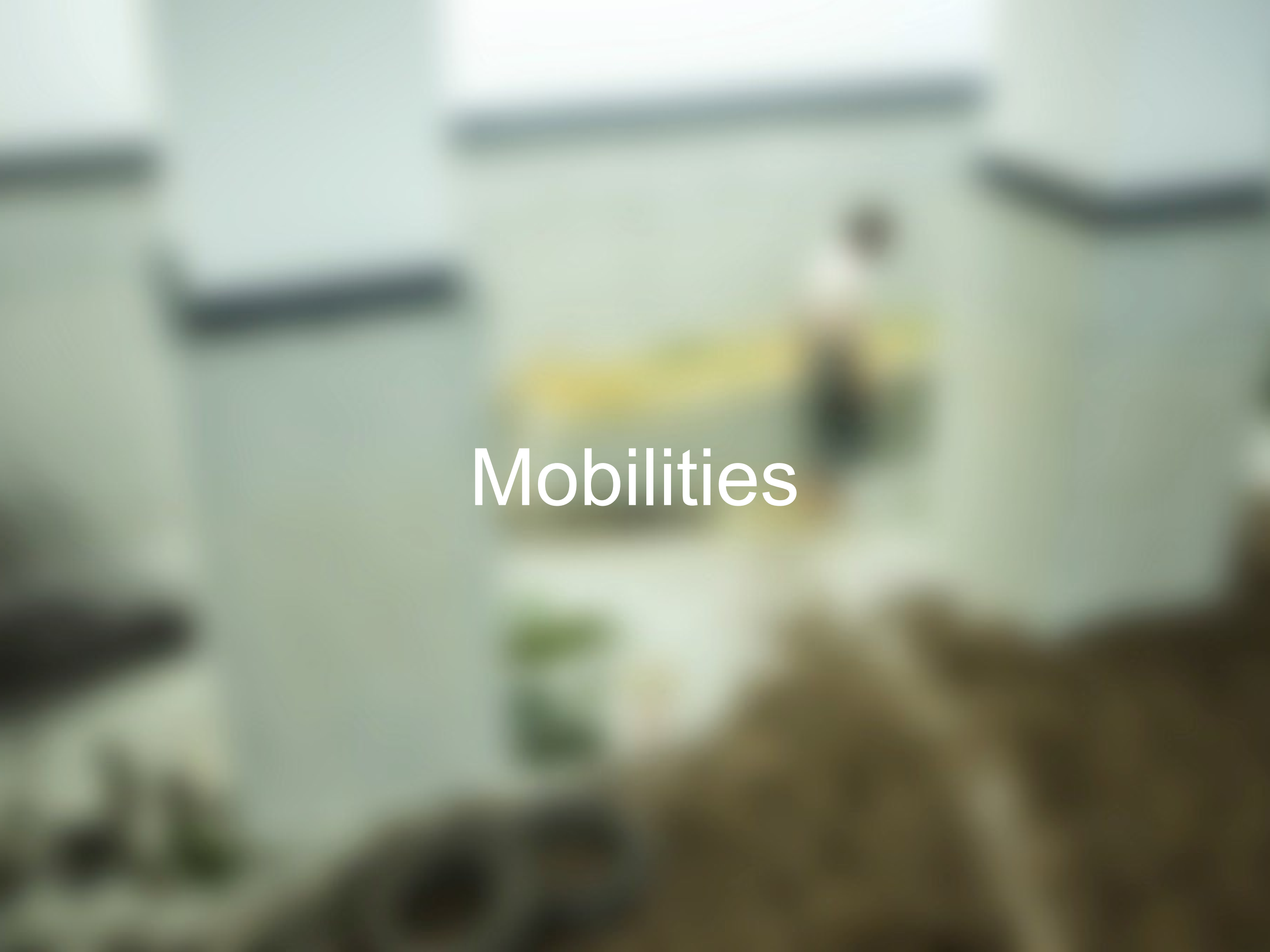


Foto Academy



Design lab



A blurred background image showing a person in a yellow shirt running on a path. The image is out of focus, emphasizing the word 'Mobilities' in the foreground.

Mobilities



K.A.I.R.

>120 residents since 2011



Creative residencies



Bilbao



Belehrad



think

left and think right, think Low and think High,
Oh, the thinks you can think of if only you try!

Dr. Seuss

Tel Aviv





Bristol



Lodž

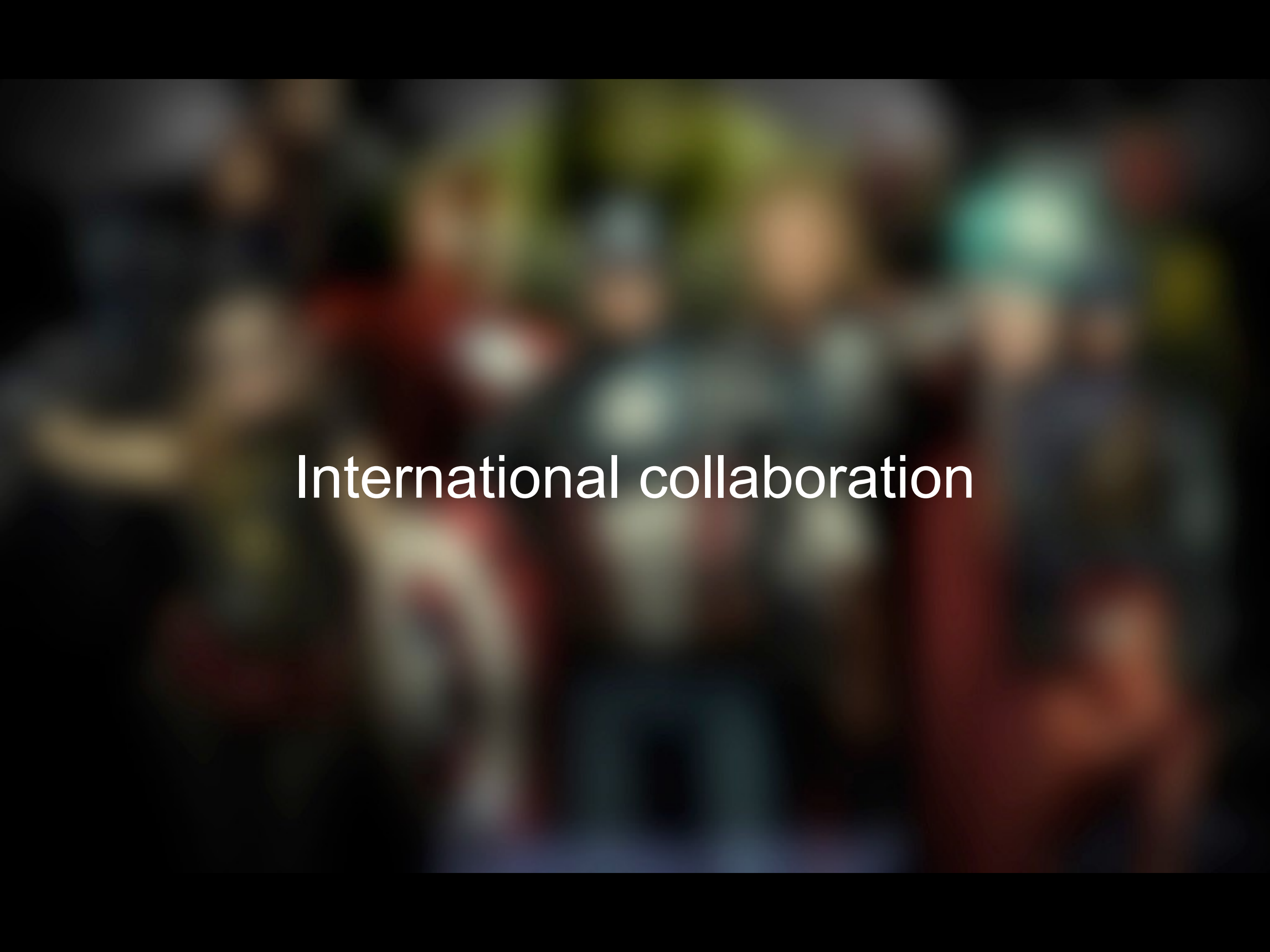


Ljubljana

Graz



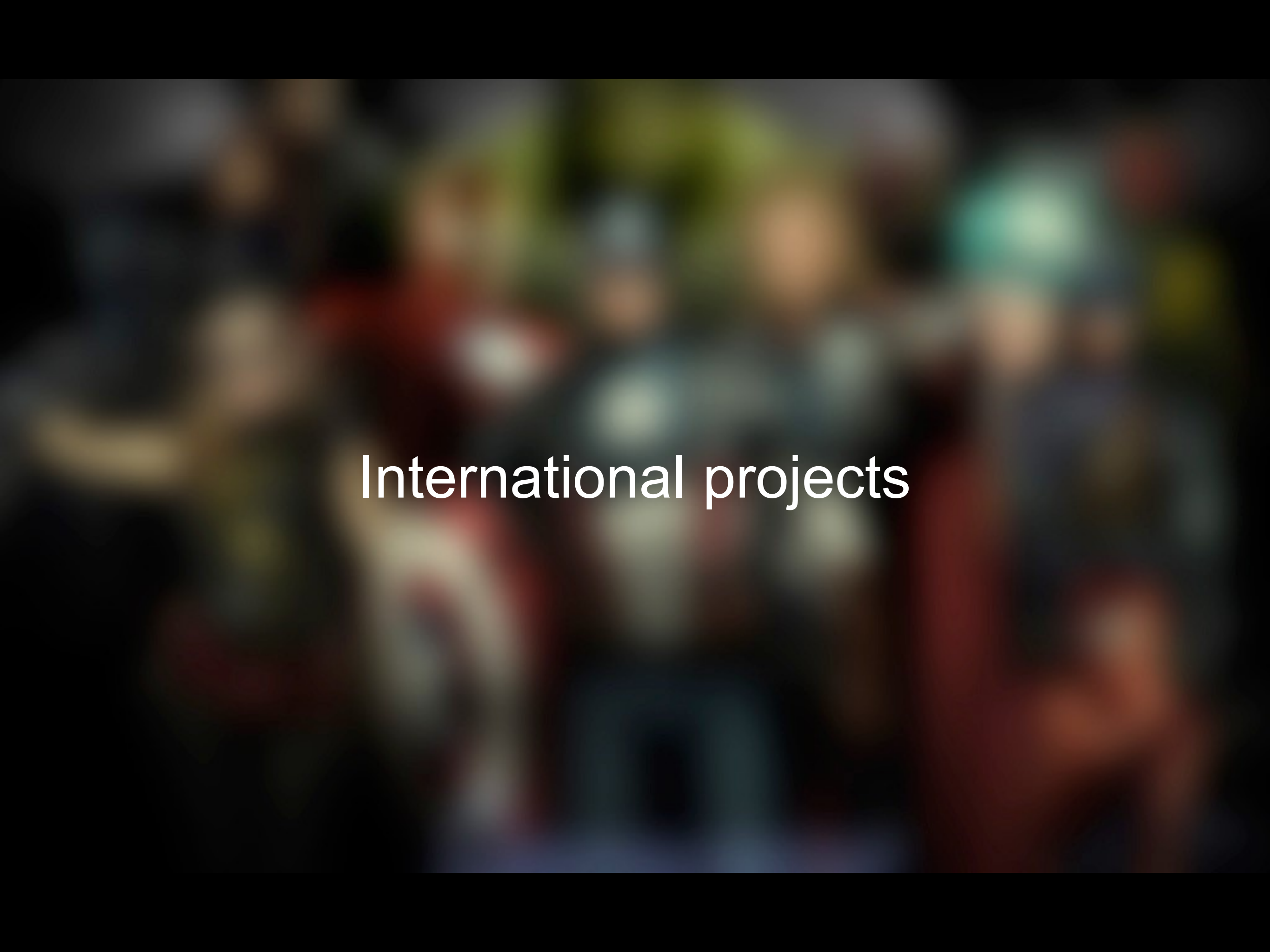
> 100 residents since 2011



International collaboration

European Creative Business Network





International projects

Culture and Creative Spaces and Cities

Excite 2.0

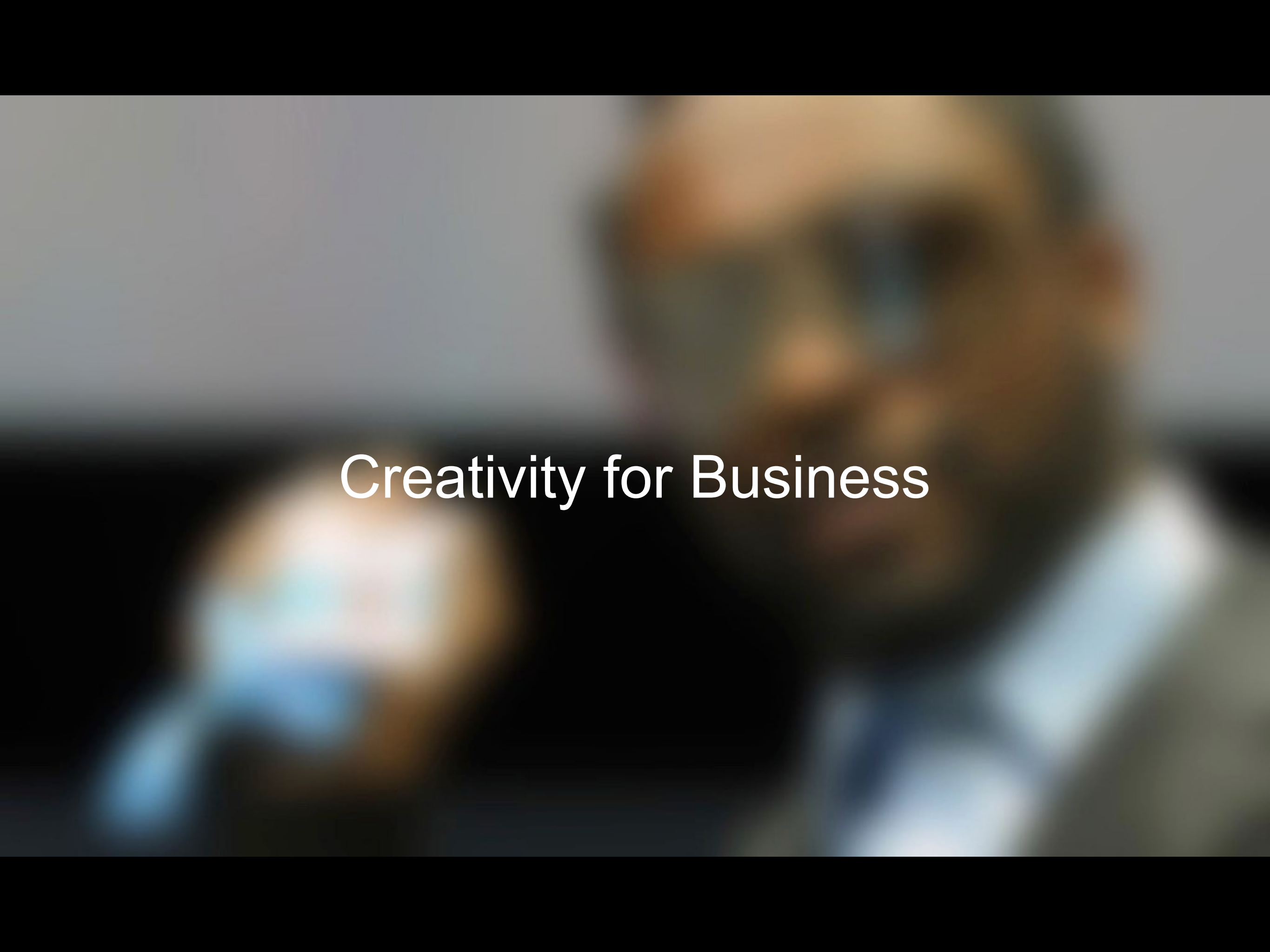
Boarder line offensive

COCO4CCI

DEUS

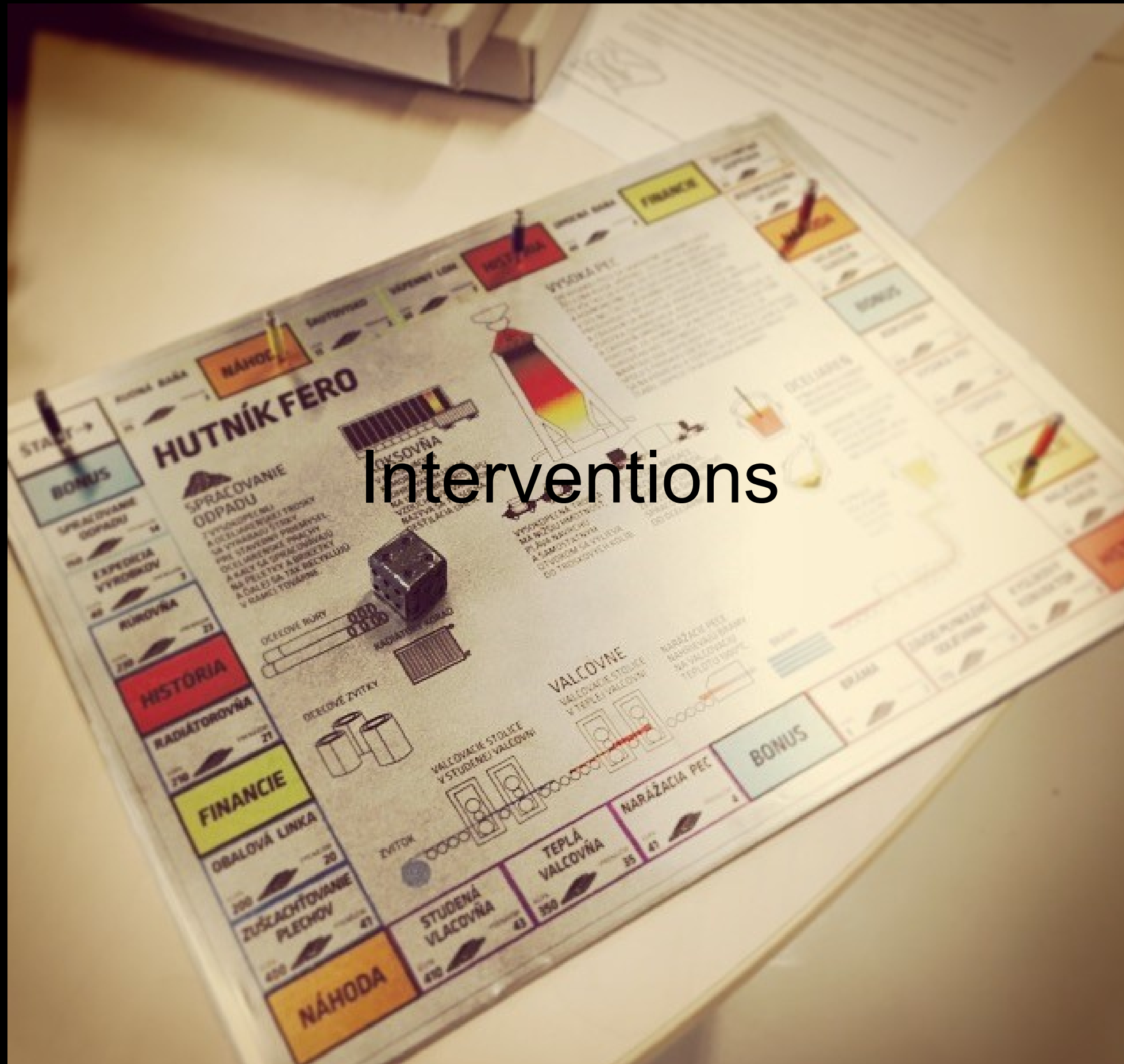


Collaboration
City
Region
Community
Business

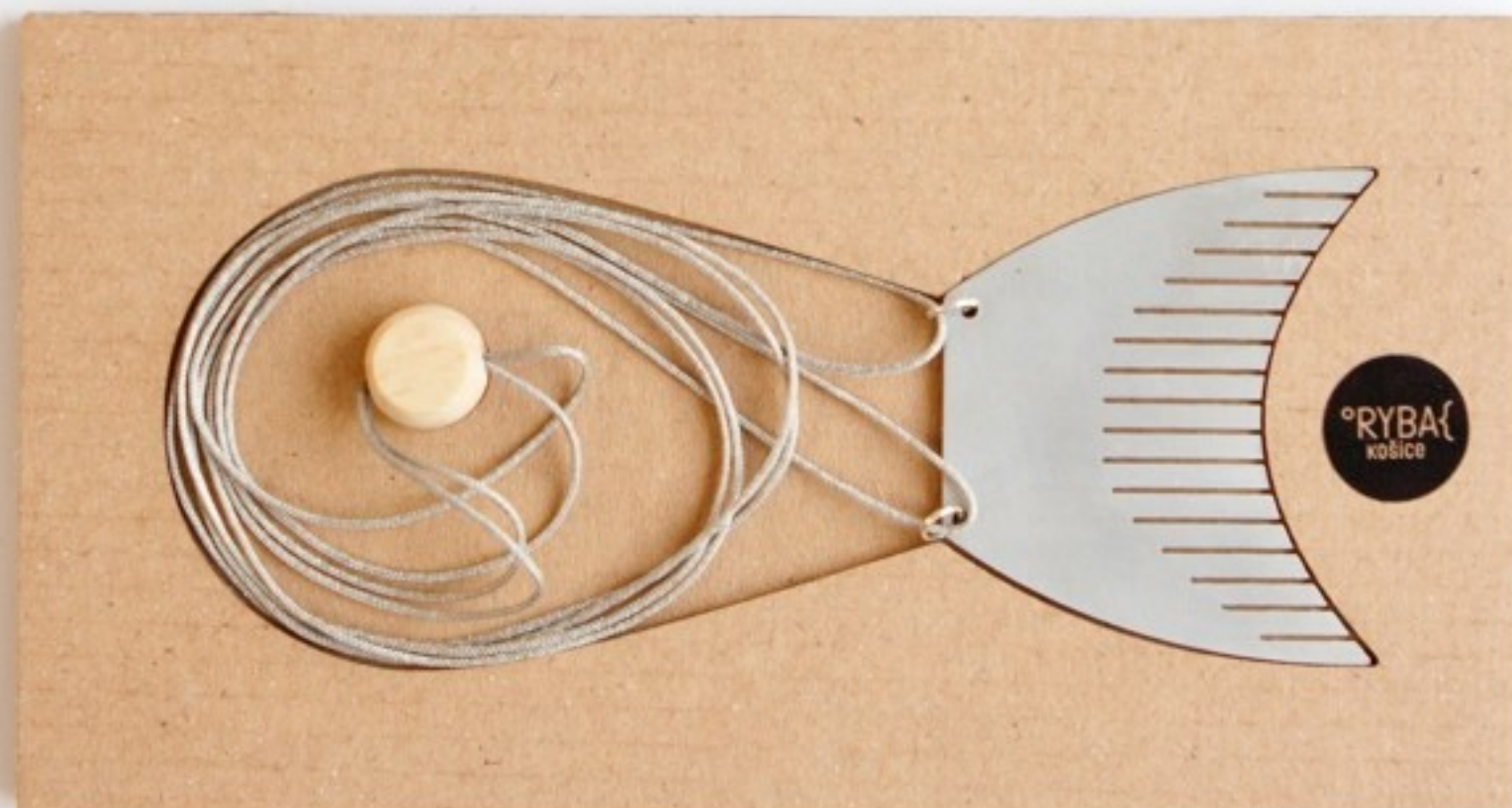


Creativity for Business

Interventions







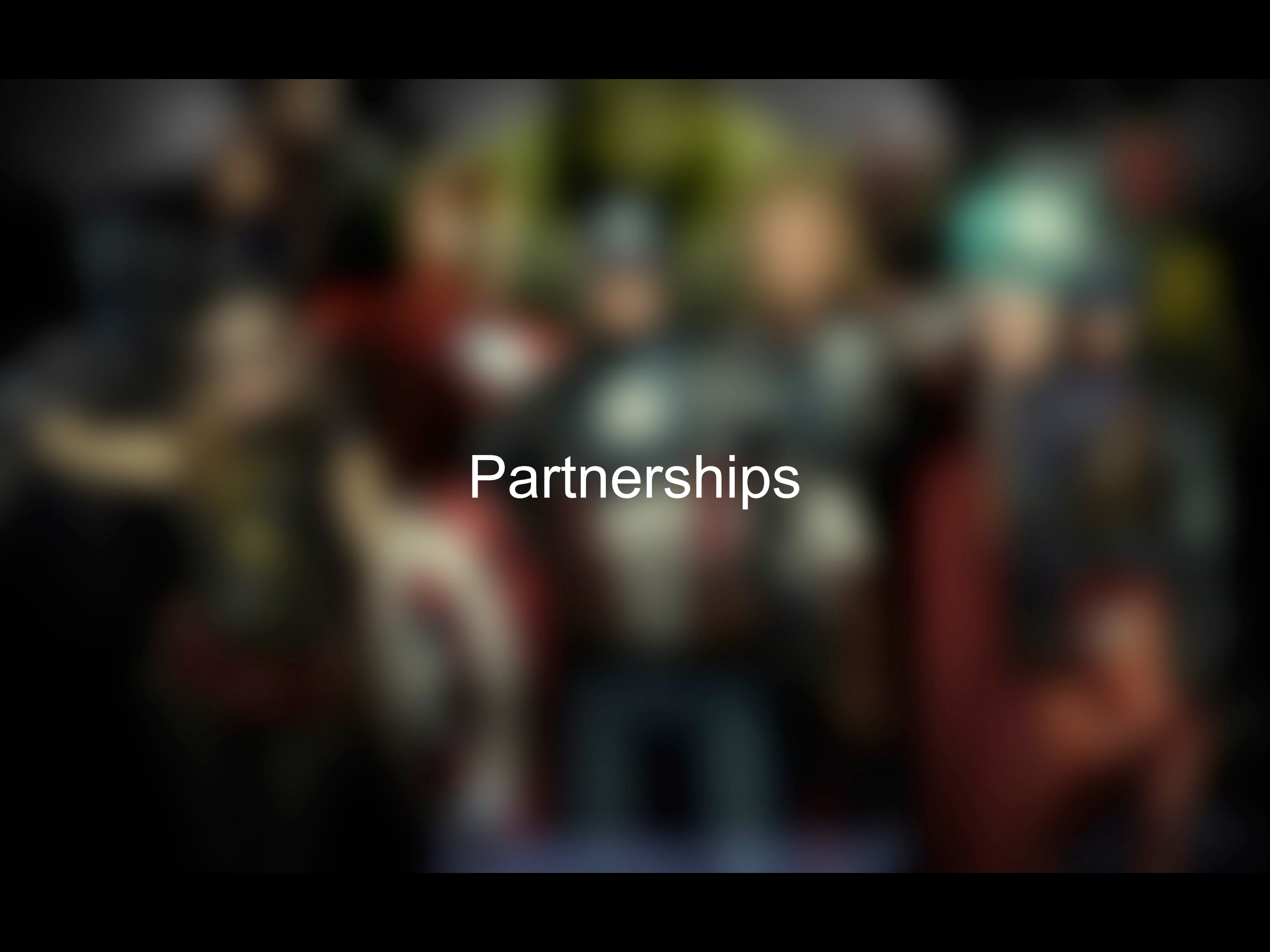




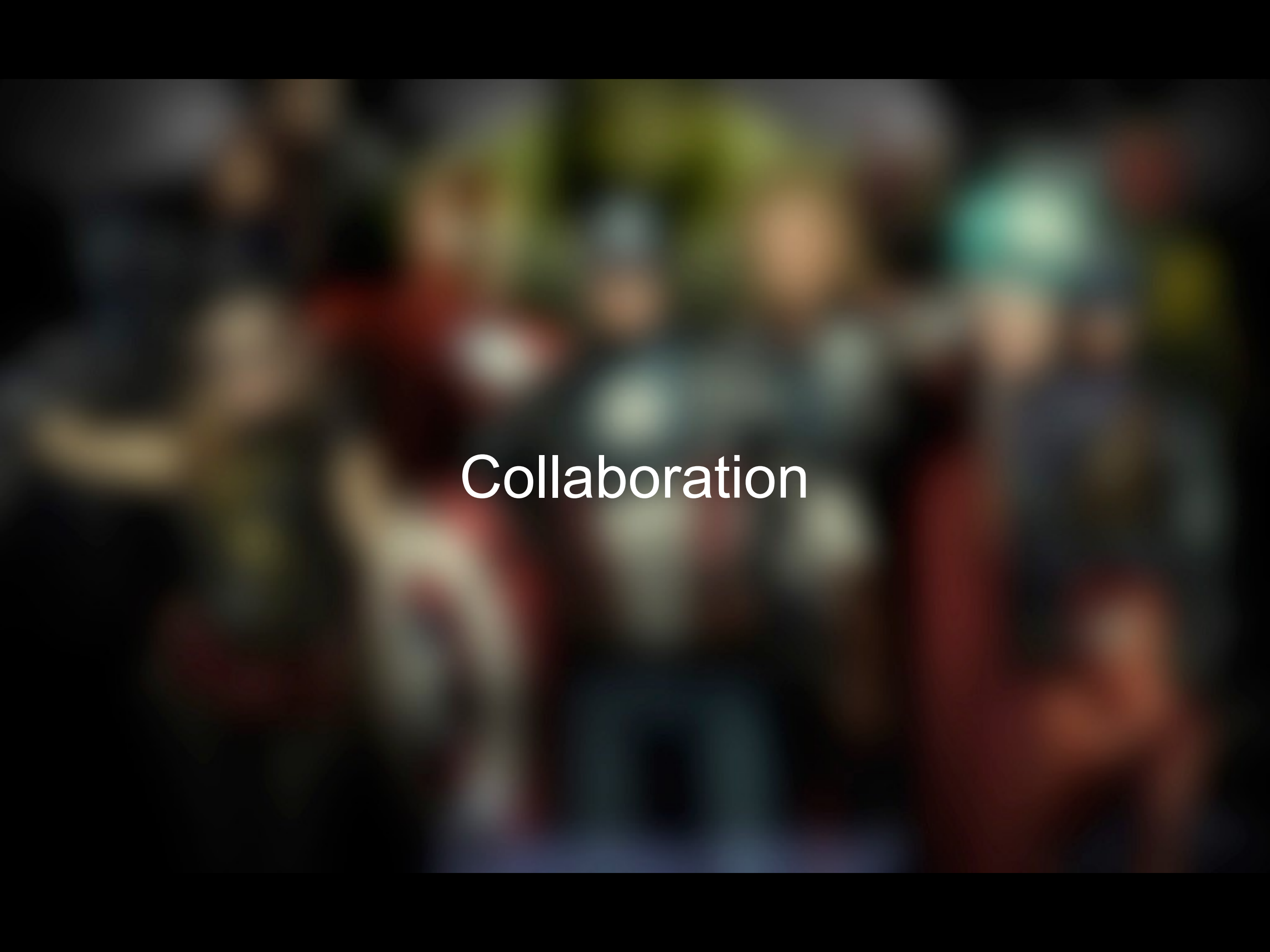
MENU TÝŽDŇA
Bryndzová piroška
a petrž. vlna
a slanina
Cena: 3,40 €
POPSIA: 3,40 €

FISH & CHEESE
3,40 €
3,40 €
3,40 €
3,40 €
Mražené ryby
Hok fillety, 500g
Hok fillety, 1kg
Tilapia, 400g
Filet parcie, 400g
Pstruh celý, 1 kg
Losos fillety, 500g
Interfil, 1kg
Interfil, 500g
HOK plnec 1 kg 3,90 €
NÁPOJE
€ 0,20
€ 0,60
€ 0,80
€ 0,90
€ 0,19
€ 0,40
€ 0,10

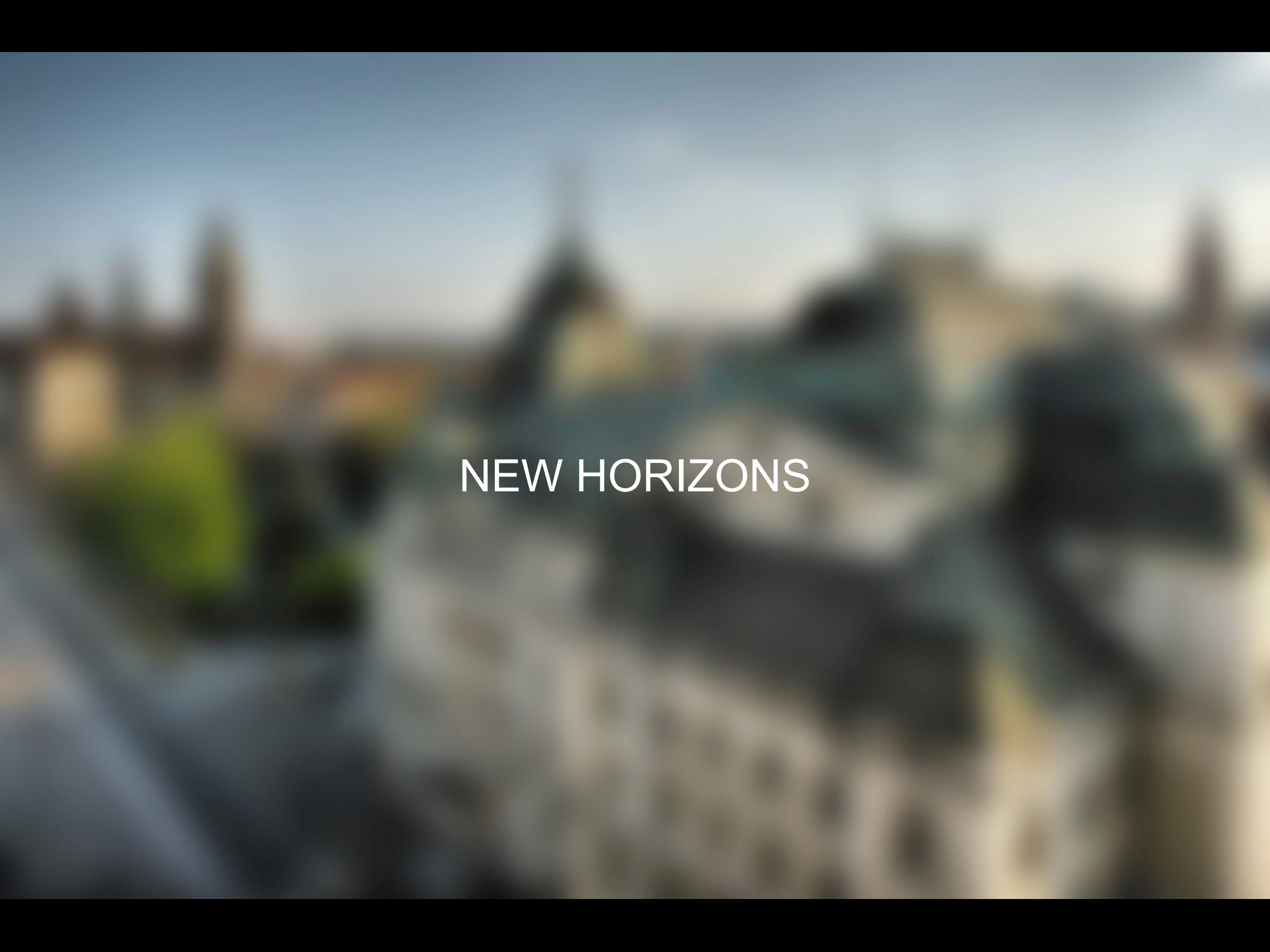




Partnerships



Collaboration

The background is a heavily blurred photograph of a city street. In the foreground, a dark-colored car is visible, though its details are indistinct. The street is lined with buildings, and a green bush or tree is on the left side. The overall scene is out of focus, creating a sense of depth and movement.

NEW HORIZONS

The image shows a vast, dark industrial interior, possibly a warehouse or a large hall. A series of tall, dark columns are arranged in a grid, each illuminated from within with a vibrant blue light. In the center of the frame, a large rectangular digital display is mounted, showing a blue and white pattern that resembles a stylized city skyline or a data visualization. The overall atmosphere is futuristic and high-tech.

UNESCO Creative City of Media Arts

The image shows a vast, dark industrial interior, possibly a warehouse or a large hall. A series of tall, dark columns are arranged in a grid, each illuminated from within with a vibrant blue light. In the center of the space, a large, rectangular digital display is mounted, showing a dense, scrolling list of city names in a light blue font. The overall atmosphere is futuristic and high-tech.

249 CITIES around Globe
17 MEDIA ART



Beyond words

Jazyk a komunikácia v kontexte umenia a
technológií @Art & Tech Days 2019

Art & Tech Days

19. - 24. 11. 2019

PROGRAM

Art & Tech Conference

21. 11. 2019

VIAC

SPÍKERI & UMELCI



SPÍKER



SPÍKER



UMELEC



SPÍKER



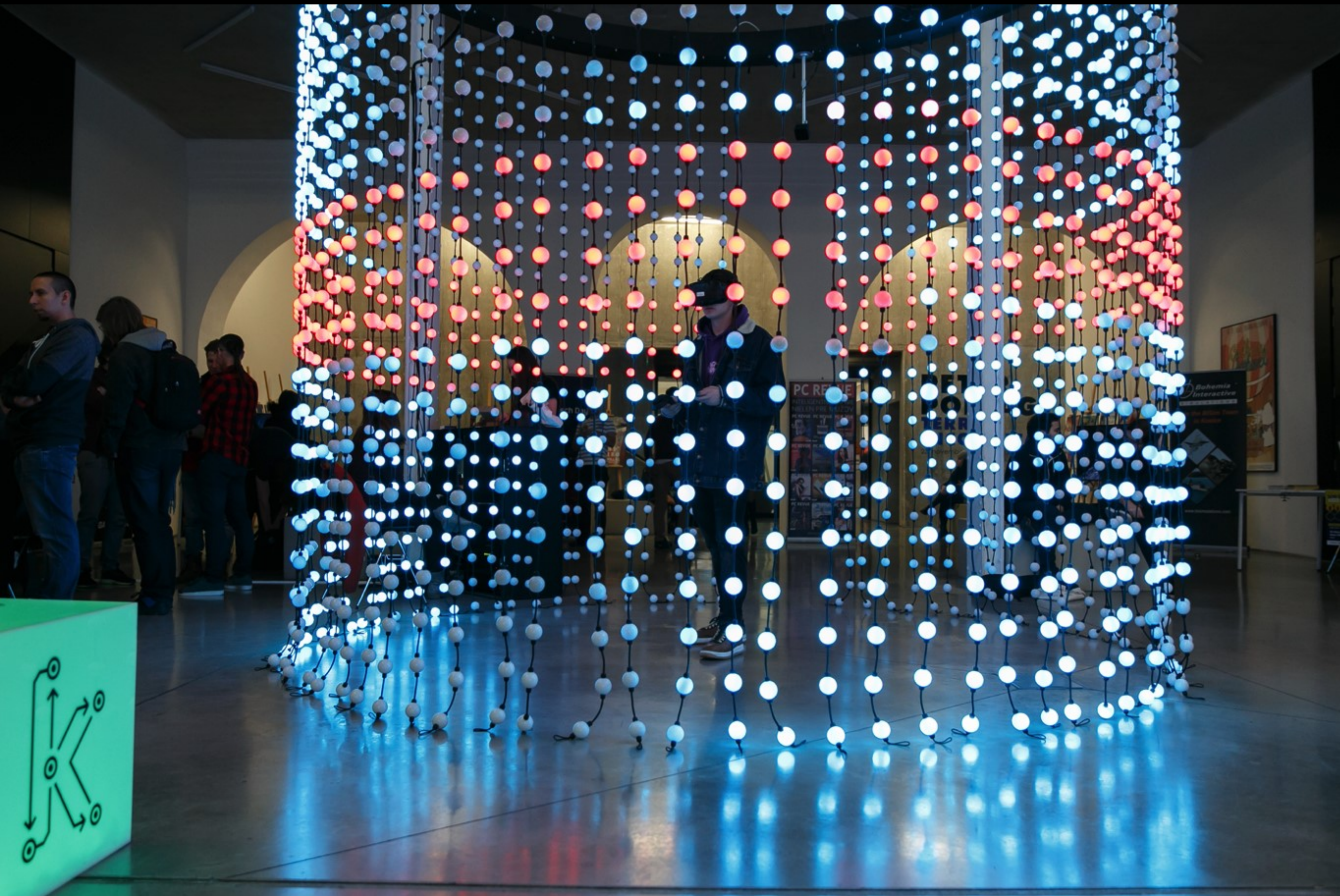
Art & Tech Days

Art & Tec

22 NOVEMBER
Košice | Slovak

www.atdays.s









www.cike.sk
www.atdays.sk
www.cityofmediaarts.sk
www.invisiblemag.sk