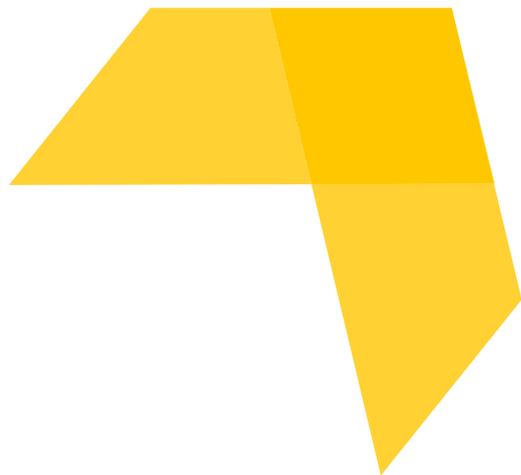


**CREADIS3**  
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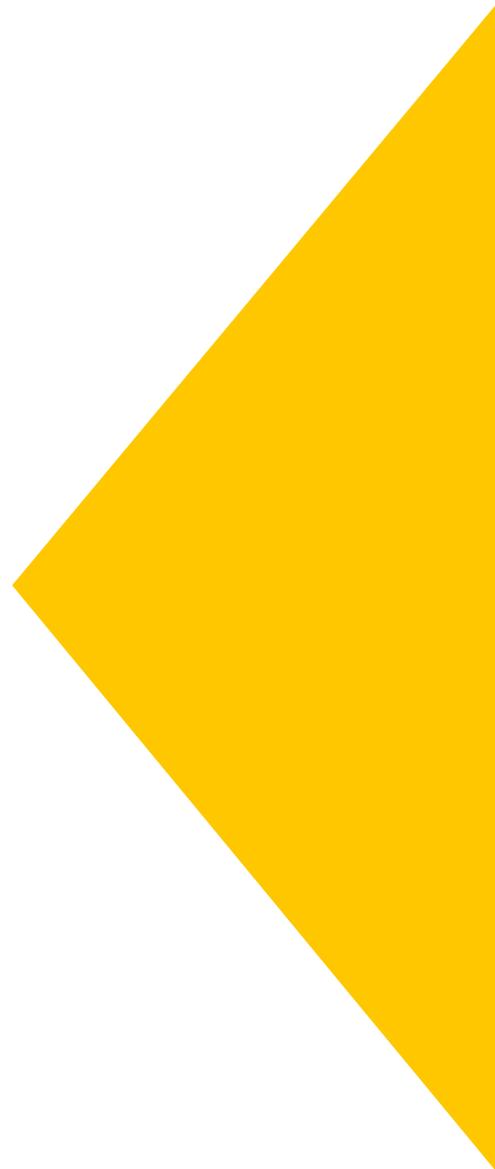


# **CREADIS3: MAPPING 1 - COMPETENCES. SLOVAK REPUBLIC**



## **Mapping 1 - Competences.**

Competences per administrative level  
in the Slovak Republic (2017)



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# 1/ INTRODUCTION

## The Creadis3 project

The Creadis3 project was born with the main objective of aligning territorial public policy agendas to support the development of more efficient cultural and Creative industries (later on "CCI") policies in territories aiming to generate innovation and economic development around cultural policies. Therefore, the project aspires to improve institutional governance and boost CCIs contribution to regional development. To that end, the main objective is declined in 6 sub-objectives:

- Foster multi-level administrative collaboration across the territory to enable better synergies between the different authorities in charge of CCIs /1a/
- Articulate better culture and economic policies for effective CCIs innovation policies /1b/
- Support international territorial attractiveness to increase investment in the creative potential of the region and retain talents/creative entrepreneurs /1c/

- Improve cross collaborations within the local ecosystem of hubs, labs, clusters, incubators, universities, science parks etc. /2a/
- Improve cross fertilisation across culture and technology sectors to trigger spill-over effects /2b/
- Support the internationalisation of SMEs through capacity building and new business models of research and innovation infrastructure and capacities /2c/

The Ministry of Culture of the Slovak Republic, as a partner of the project, implements activities under the sub-objective 1.

## 1.2. Objective of the study

The main objective of this study is the identification of public bodies that participate in cultural and creative policies at different administrative levels. Slovakia is subdivided into 8 regions, each of which is named after its principal city. Their self-governing bodies are referred to as Self-governing (or autonomous) regions. For their part, regional capital cities (municipalities) also play a key role in the development of public policies for the CCIs. Mapping addresses these administrative levels:

### *State administration*

- National level.

### *Self-administration*

- Regional level (8 regions).
- Local level (municipalities).
- All institutions established under the Act. No. 83/1990 on Citizens Civil Law Associations which are connected by a particular social interest (different types of associations).

## Administrative Territorial Units of the Slovak Republic



### 1.3. General framework for the development of the culture and CCIs

#### From Manifesto of Slovak Government (Cultural Policy)

"Culture, state and economy represent three strategic components for the development of Slovak society that are driven by the knowledge and creativity of the nation and mutually interconnected. Underdevelopment in any of these components substantially curbs the development in the other two. The Government considers culture a core foundation of society, one that shapes its values and contributes to creating its unique national, ethnic or local identity. Culture has the ability to humanise, cultivate and convey an aesthetic quality to life, while nurturing creativity and originality in people. It also forms an important part in the process of education and upbringing and leisure activities of the population while fostering social cohesion. A key prerequisite for a change towards improvements in culture is a society-wide willingness and ability to abandon an obsolete view of the national culture as an "add-on" that depletes society's resources. Benefits of cultural development are mainly in the growth of "an ungraspable social capital" which, through better educated and cultured citizens, elevates the quality of social relationships and interactions and may considerably contribute to increasing the quality of life of the entire population. Moreover, culture has an appreciable potential to contribute to economic and social development within society...

...This broad debate involving the general public and experts has actually been going on for several years, resulting in a number of strategic documents, draft laws and measures. Therefore, the Government can further pursue its activities in the cultural domain based on the principle of continuity of its policies, with one of the foundations of the state cultural

polic being the implementation of approved strategies widely accepted by the public, such as: Strategy on Culture Development for 2013-2020 and Strategy on Creative Industry Development, Strategy for Repository Institutions for 2013-2020, Strategy for Development of Museum and Galleries in the Slovak Republic until 2018, and Strategy for Development of Slovak Library Science for 2015-2020. At the same time, the Government will prepare new strategic documents, projects and action plans for main cultural domains for the next years. The Government will follow up and continue the changes in the funding of culture, gradually moving away from a direct support by the state to its funding from public funds and by local authorities...

... The Government will at the same time seek new sources of financing the culture through activation of private funds, for example, through contributions provided under sponsorship contracts. The aim is to mobilise additional financial resources to restore the cultural heritage and support artistic works and organisation of cultural events...

... Considering the cultural and creative industry a cross-cutting cultural and economic domain with a significant potential for economic development and growth, the Government will provide incentives and, in particular, create conditions for the most efficient use of European funds allocated for this purpose. The Government anticipates a financial support to small and medium-sized enterprises and establishment of creative centres at the regional level, which should serve as platforms and agents promoting and encouraging cultural development, creativity, business, innovation and new jobs. In order to provide a regional- level support in places that are included on a list of the least developed districts, the Government will create a mechanism to coordinate subsidy schemes in culture and cultural and creative industry based the effective and efficient management of resources and sufficient coverage of all domains of cultural life".

The legislative framework in the field of culture and CCIs is defined in particular by the following laws:

- ACT NO. 302/2001 Coll. Administration of Superior Territorial Units (Self-governing regions act)
- ACT NO. 49/2002 Coll. on the Preservation of Monumental Funds.
- ACT NO. 206/2009 Coll. on Museums and Galleries and Protection of Objects of Cultural Significance.
- ACT NO. 126/2015 Coll. on Libraries.

1 Find the full text of Manifesto of Slovak Government in english here: <http://www.vlada.gov.sk/data/files/6489.pdf>

- ACT NO. 189/2015 Coll. on cultural and educational activities.
- ACT NO. 147/2001 Coll. on Advertising.
- ACT NO. 308/2000 Coll. on Broadcasting and Retransmission.
- ACT NO. 516/2008 Coll. on the Audiovisual Fund.
- ACT NO 284/2014 Coll. on Slovak Arts Council.
- ACT NO. 220/2007 Coll. on Digital Broadcasting of Programme Services and on the Provision of Other Content Via Digital Transmission (Digital Broadcasting Act).
- Act no. 532/2010 Coll. on the Radio and Television of Slovakia.
- ACT NO. 103/2014 Coll. on Theatre and Music Activities.
- ACT NO. 96/1991 Coll. on Public Cultural Events.
- ACT NO. 444/2002 Coll. on Designs.
- ACT NO. 13/1993 Coll. on Art Funds.
- ACT NO. 185/2015 Coll. on Copyright and Rights Related to Copyright (Copyright Act).
- ACT NO. 290/2016 Coll. On Support of Small and Medium-sized Enterprises.
- ACT NO. 455/1991 Coll. on Trades (The Trades Licensing Act).
- ACT NO. 4/1958 Coll. on Folk Art Production and Arts and Crafts.
- ACT NO. 40/2015 Coll. on Audiovision.
- ACT NO. 513/1991 Coll. Commercial Code.
- ACT NO. 513/1991 Coll. Civic Code.

Ministry of Culture of the Slovak Republic in 2015 initiated the creation of the Satellite Account for Culture and Creative Industry in the Slovak Republic. In 2016, the first experimental satellite account for 2013 was prepared by the Statistical Office of the Slovak Republic. Experimental accounts of culture and creative industry (for 2014, 2015, 2016, etc.) will be compiled continuously until 2020. After this period, the Slovak Republic will

have the final tool for regularly collecting of the necessary data to quantify the economic indicators on CCIs, production and added value of culture and creative industries in the Slovak economy, quantification of employment in the field of culture and creative industry in the Slovak economy, etc.

## 1.4. Analyzed sectors

The definition of framework of CCI in Slovakia is based on the KEA study. The ESSnet-Culture methodology is used for the needs of Satellite Account for Culture and Creative Industry as well as the basis for Priority Axis 3 of the Integrated Regional Operational Program. The advantage of this methodology is that it directly assigns specific groups of NACE codes (at the 4-digit code level) to each area, which guarantees the ability to create statistics. For the purpose of establishing demarcation lines, individual ESSnet-Culture areas are classified into the following sectors according to KEA's definitions: the cultural core, the cultural industry and the creative industry.

### Delineation of the cultural & creative sector

CIRCLES	SECTORS	SUB-SECTORS	CHARACTERISTICS
<b>CORE ARTS FIELD</b>	<b>Visual arts</b>	Crafts - Paintings - Sculpture Photography	<ul style="list-style-type: none"> <li>Non industrial activities.</li> <li>Output are prototypes and "potentially copyrighted works" (i.e. these works have a high density of creation that would be eligible to copyright but they are however not systematically copyrighted, as it is the case for most craft works, some performing arts productions and visual arts, etc.)</li> </ul>
	<b>Performing arts</b>	Theatre - Dance - Circus - Festivals	
	<b>Heritage</b>	Museums - Libraries - Archaeological sites - Archives	
<b>CIRCLE 1: CULTURAL INDUSTRIES</b>	<b>Film and Video</b>		<ul style="list-style-type: none"> <li>Industrial activities aimed at massive reproduction.</li> <li>Outputs are based on copyright.</li> </ul>
	<b>Television and radio</b>		
	<b>Video games</b>		
	<b>Music</b>	Recorded music market - Live music performances - Revenues of collecting societies in the music sector	
	<b>Books and press</b>	Book publishing - Magazine and press publishing	
<b>CIRCLE 2: CREATIVE INDUSTRIES AND ACTIVITIES</b>	<b>Design</b>	Fasion design - Graphic design - Interior design - Product design	<ul style="list-style-type: none"> <li>Activities are not necessarily industrial, and may be prototypes.</li> <li>Although outputs are based on copyright, they may include other intellectual property inputs (trademark for instance).</li> <li>The use of creativity (creative skills and creative people originating in the arts fields and in the field of cultural industries) is essential to the performances of these non cultural sectors)</li> </ul>
	<b>Architecture</b>		
	<b>Advertising</b>		
<b>CIRCLE 3: RELATED INDUSTRIES</b>	<b>PC manufacturers, MP3 player manufacturers, mobile industry, etc...</b>		<ul style="list-style-type: none"> <li>This category is loose and impossible to circumscribe on the basis of clear criteria. It involves many other economic sectors that are dependent on the previous "circles", such as the ICT sector.</li> </ul>

In the following section, we provide a detailed description of individual areas of the cultural and creative industries according to the structure of the statistical classification of economic activities SK NACE:

AREA	NACE CODE	NAME OF ECONOMIC ACTIVITY
<b>HERITAGE, ARCHIVES, LIBRARIES</b>	9101	Library and archive activities
	9102	Museum activities
	9103	Operation of historical monuments and buildings
<b>BOOKS AND PRESS</b>	5811	Book publishing
	5813	Newspaper publishing
	5814	Publishing magazines and periodicals
	6391	Activities of news agencies
	4761	Retail sale of books in specialized stores
	4762	Retail sale of newspapers and stationery in specialized stores
<b>VISUAL ARTS</b>	7430	Translation and interpretership's activities
	9003	Art creation
	7420	Photographic activities
<b>ARCHITECTURE APPLIED ART</b>	7410	Specialized design activities
	7111	Architectural activities
	9001	Scenic art
<b>AUDIOVISUAL MEDIA AND MULTIMEDIA</b>	9002	Support activities related to scenic art
	9004	Operation of cultural facilities
	5911	Production of films, video and television programs
	5912	Support activities related to the production of films, video and television programs
	5913	Distribution of films, videos and television programs
	5914	Movie projection
	5821	Publishing in the field of computer games
	5920	Preparation and publishing of sound recordings
	6010	Radio broadcasting
	6020	Television broadcast and prepaid television programs
	4763	Retail sale of audio and video recordings in specialized stores
<b>ADVERTISING</b>	7722	Rental of video tapes and discs
	6201	Computer programming
<b>ADDITIONAL EDUCATION</b>	7311	Advertising agencies
	8552	Art education

AREA	NACE CODE	NAME OF ECONOMIC ACTIVITY
<b>ECONOMIC ACTIVITIES IN WHICH THE ADDITIONAL PRODUCTION CAN PARTIALLY FALL UNDER THE AREA OF CULTURE</b>	47.78	Other retail sale of new goods in specialized stores
	47.79	Retail sale of second-hand goods in stores
	47.80	Retail in stalls and markets
	47.91	On-line sales or sales
	73.12	Selling broadcast time
	74.90	Other professional, scientific and technical activities
	78.10	Activities of employment agency agencies
	79.90	Other reservation services and related activities
	84.11	General public administration
	84.12	Guidance on the activities of health care, education, cultural and other social services except social security
	85.31	Secondary general education
	85.32	Secondary Technical and Vocational Education
	85.41	Post-natal non-formal education
	85.42	Tertiary education
	85.59	Other education
93.29	Other recreational activities and leisure activities	
94.90	Activities of other member organizations	
<b>ECONOMIC ACTIVITIES WHOSE PRODUCTION MAY BE RELATED TO CULTURE</b>	18.11	Newspaper printing
	18.12	Other printing
	18.20	Reproduction of recording media
	32.20	Production of musical instruments

## 2/ NATIONAL LEVEL: GENERAL ANALYSIS OF THE PUBLIC BODIES PARTICIPATING IN CULTURAL AND CREATIVE POLICIES

At national level, the central bodies, ministries and their organizations were identified in this chapter. These ministries and their organizations support culture and CCIs in particular through the implementation of policies and European structural funds, of which a substantial part of the support measures in the CCI area is funded. Financial support in the field of culture and CCIs is provided to entities through funds and other support schemes.

## 2.1. Supporting structures at national level

### ***Ministry of Culture of the Slovak Republic***

The Ministry of Culture of the Slovak Republic places great emphasis on creating conditions for the development of the cultural and creative industry and its efficient networking. The priority of the Ministry of Culture in this area is in particular to implement activities and actions aimed at building and supporting the overall ecosystem of the creative economy in the regions of the Slovak Republic, ensuring its sustainability and supporting the emergence and growth of micro and small and medium enterprises in the cultural and creative industry with a focus on creating new jobs. Given that the majority of the sector are independent entrepreneurs and SMEs or freelance artists, it is also important for the Ministry of Culture to place emphasis on activities sensitive to such types of entrepreneurs and to focus on reducing administrative burdens and removing legislative barriers.

In 2016, a new department of the Ministry-the Department for Development of Culture and Creativity- was set up within the Ministry of Culture, to fulfill the ministry's role in the development of culture and creativity in terms of supporting tools for creativity, innovation and internationalization within the Ministry's competencies. Its main activities included, for example, development of concepts, coordination of the preparation of sectoral strategies, action plans or legislative proposals in the area of culture and creativity; horizontal coordination of support and development of culture and creativity with relevant central authorities of state administration and local authorities; monitoring of trends in given areas at national and regional level; cooperation with intermediate bodies for IROP PA3 and project management in the field of conceptual support and coordination of CCI development in the Slovak Republic regions, or support for the Ministry's strategic development projects in the CCI.

### **Directly managed organisations of the Ministry of Culture of the Slovak Republic related to CCIs**

- Design: *Slovak Design Center*
- Music: Music Center
- Audiovision: Slovak Film Institute
- Cultural heritage: Národné osvetové centrum  
The Centre for Folk Art Production
- Literature (publishers, online and print media): Literary Information Center

- Performing arts-Theater Institute
- Visual art-Slovak National Gallery

### **Ministry of Economy of the Slovak Republic**

The area of CCIs is partly covered by the Ministry of Economy of the Slovak Republic. The main activities of the Ministry of Economy regarding the support of CCI are implemented through the operational program "Research and Innovation" (ERDF). The Ministry of Economy is dedicated to supporting the development of SMEs in the Slovak Republic as well as internationalization and export. These activities are covered by the Business Environment and Innovation Section within the Ministry of Economy of the Slovak Republic.

### **Organisations of the Ministry of Economy of the Slovak Republic partially related to CCIs:**

- *Slovak Innovation and Energy Agency (SIEA)*  
SIEA began to focus on CCIs in 2015, when it made a study on the Possibilities of Developing Creative Industry in Slovakia.
- *Slovak Business Agency (SBA)*  
SBA is the oldest specialized institution in terms of SME support. It provides comprehensive assistance to entrepreneurs in line with the principles of the Small Business Act initiative. It focuses on promoting entrepreneurship at national, regional and local level as well as enhancing the competitiveness of entrepreneurs in the EU common market and in third country markets. As part of its services, it does not specifically target the CCIs. Non-financial and financial forms of support are provided for all SMEs. SBA is a member of the Enterprise Europe Network (EEN) through which Slovak SMEs can use tools to support foreign trade.
- *Slovak Investment and Trade Development Agency (SARIO)*  
The SARIO Foreign Trade Department (OZO) provides a complex of information, advisory, assistance and education services for Slovak exporters and foreign investors about Slovak production and production cooperation. It supports SMEs with an emphasis on increasing the export and investment activities of Slovak entrepreneurs abroad, however, it does not focus specifically on CCIs.

### **Ministry of Education, Science, Research and Sport of the Slovak Republic**

Ministry of Education is primarily a partner in the field of vocational education and support for the development of creative potential as well as support for research, development and innovation. The main activities of the Ministry of Economy related to support of CCIs are implemented mainly through the Operational Program Research and Innovation (ERDF) focusing on technological innovation. These activities are covered by Science and Technology Section and Section of the EU Structural Funds within the Ministry Education, Science, Research and Sport of the Slovak Republic.

### **Organisations of the Ministry of Education, Science, Research and Sport of the Slovak Republic partially related to CCIs**

- *Agency for the Support of Research and Development*

The Slovak Research and Development Agency is the only national grant agency established in order to support research and development in Slovakia by granting financial means from the State Budget to implement the projects of research and development in particular science and technology fields, projects within the Agency's programmes and projects within bilateral or multilateral contracts on scientific and technological cooperation and projects within the Slovak participation in international programmes of research and development and community programmes projects as well as initiatives of European Union in research and development including preparation costs.
- *Research Agency*

Research Agency (originally ASFEU was established as of 1 January 2007) on July 1, 2015 changed its name to Research Agency. In the programme period 2007-2013 served as the Intermediate Body under the Managing Authority, i. e. carried out activities within the scope of the tasks delegated by the MESRS of the SR as Managing Authority for the Operational Programmes of Education and Research and Development.

### **Ministry of Finance of Slovak Republic**

Regarding to support of CCIs, we look at the Ministry of Finance in particular as a partner in the field of helping to establish effective financial instruments and support for SMEs as well as for the CCIs. Financial Instruments (FI) is the 3rd scheme of IROP PA3. Ministry of Finance will be only a coordinating body for FI at national level via Slovak Investment Holding a.s. Ministry of Culture with Slovak Investment Holding a.s. will design FI scheme in 2018 in order to provide FIs to SMEs in CCIs.

### **Government Office of the Slovak Republic**

The Government Office of the Slovak Republic has several consultative bodies. The following councils were identified as possible actors for the support of the CCIs:

- Legislative Council of the Slovak Government.
- Government Council for Science, Technology and Innovation.
- Government Council of the Slovak Republic for Culture.
- Government Council of the Slovak Republic of Export and Investment Support.

## 2.2. Policies & Tools at national level

### *Specific measures to support CCIs in the scope of Ministry of Culture of the Slovak Republic*

#### **a) Strategy of CCIs Development**

On January 21, 2015, the Government of the Slovak Republic approved very first Strategy of CCIs Development in the Slovak Republic. The goal of the strategy is to create a vital system framework to support creativity, production, innovation and investment in the CCIs and to ensure that creativity and related activities become part of the largest amount of business activity, especially in the SME environment, and synchronize support for creative industries with other support schemes to achieve synergies in economic development.

Priority strategies respond to the main weaknesses arising from the lack of targeted support for facilitating development of cultural and creative industries while respecting

the key strategic documents at the national level, in particular Partnership Agreement Slovak Republic for 2014-2020 and Strategies for research and innovation intelligent specialization of the Slovak Republic.

The following priorities were included in the Strategy:

- *An effective system for developing creative industries.*
- *High quality human resources.*
- *Creating favorable market conditions.*
- *Supporting tools.*

**b) Action Plan of realization of Strategy of CCIs Development for the period 2016-2017**

The Action Plan contains 37 specific tasks that implementation runs from 2016 to the end of 2017. The Action plan stimulates creativity, to develop a creative environment and to focus on the systemic and cross-sectional perceptions of the creative economy as an integral part of the national economy, including the premise that culture is not only identity but also prosperity.

The aim of fulfilling all tasks is to support cultural and creative industries in areas such as visual arts, performing arts, film, television and radio broadcasting, computer games, music, publishing, design, architecture, advertising in terms of their economic potential, and thus the “launch” of supportive initiatives and activities to stimulate the cultural and creative industries.

*Overview of priorities and measures*

**PRIORITY NO.1: EFFICIENT SYSTEM FOR THE DEVELOPMENT OF THE CREATIVE INDUSTRY**

- *Measure 1.1: Development o physical Infrastructure.*

**PRIORITY NO.2: QUALITY HUMAN RESOURCES**

- *Measure 2.1: Education fostering the individual creativite potential.*
- *Measure 2.2: Further training in creative activities.*
- *Mesure 2.3: Promote the growth of the quality of human capital through mobility and knowledge transfer.*

### PRIORITY NO. 3: INCREASING THE ABSORPTION MARKET CAPACITY

- *Measure 3.1: Raising awareness of the creative industry.*
- *Measure 3.2: Support for the export and internationalization in creative industries.*
- *Measure 3.3: Creating conditions conducive to business.*
- *Measure 3.4: Support of Clusters.*
- *Measure 3.5: Intellectual property.*

### PRIORITY NO. 4: SUPPORT FINANCING INSTRUMENTS

- *Measure 4.1: Subsidies.*
- *Measure 4.2: Access to finance.*

### **c) The Strategy of Culture Development for 2014-2020**

The Culture Development Strategy of the Slovak Republic was adopted for 2014-2020. It contains seven strategic priorities:

- *Cultural Needs and Demand for Culture Through Education.*
- *Preservation and Accessibility of Cultural Heritage.*
- *Systematic Support of the Original Artworks.*
- *Set up of Access to finance for Culture.*
- *Functional Model of Utilization of Creativity and Culture in the Economic Development of Slovakia.*
- *Systematic Support for Research in the Field of Culture.*
- *Culture as Co-founder of the Image of the State Abroad.*

The field of cultural and creative industries is devoted to priority 5. Functional model of utilization of creativity and culture in the economic development of Slovakia. The following measures have been proposed for this priority:

- *Creating an economic model with the potential of the creative industry.*
  - *Create system tools to support creative industry from the state.*
  - *Adopt policies that respond to the specifics of the creative industry.*
- *Raising awareness of the creative potential of creativity.*

These measures were the predecessor to the Strategy of CCIs Development and have led to its. The Strategy of CCIs Development defines the role of individual state bodies and contains recommendations for self-government regions in the process of supporting and developing CCIs in Slovakia. The measures thus adopted formed the basis for targeted CCIs support in Slovakia.

### 2.3. Programmes and Subsidies at national level

Supporting programmes and subsidies for culture and the CCIs are covered at national level mainly through operational programs, grant schemes and funds.

#### **Operational Programs:**

##### **a) Integrated regional operational programme 2014-2020-Priority axis No. 3: Mobilization of creative potential in the regions**

- **Implementation period**  
2018–2023 (ongoing, 1st call for decentralised support out, call for centralized support in preparation).
- **Financing**  
Projects under the IROP are co-financed by the European Union from the European Regional Development Fund (ERDF) and from the state budget of the Slovak Republic.

- **Characteristics**

The Ministry of Culture is currently the Intermediary Body for Priority Axis no. 3: Mobilizing creative potential in the regions under the Integrated Regional Operational Program 2014-2020. Priority axis No. 3: Mobilizing creative potential in the regions-creation of a conducive environment for the development of creative talent and non-technological innovations such as stimulating the promotion of employment and job creation in the cultural and creative industry. Proposed measures will contribute to address current needs and deficiencies in the cultural and creative sector and will have a positive impact on the access of the creative talents to the markets. Measures will enable them to gain, under preferential conditions, working premises, including a technological base, new skills and know-how for the implementation of innovations, new contacts, business support and access to start-up capital.

- **The specific objective**

Will be achieved by implementing two different types of support and their activities:

- a) Centralized support

This type of support involves building a specific infrastructure (creative centers) in each region of the Slovak Republic. The Creative Center will be focused on the development of CCI and will provide service to creative individuals and entities within two main activities:

- ❖ *Activity 1– Development of creative talent, entrepreneurial spirit and support of non technological innovation with the use of digital technologies.*

The following services will be provided under this activity:

- Services aimed to develop creative talent and skills through open workshops and innovative studios or internships.
- Business support activities through creative incubator and accelerator services (including material and technical support such as budget-priced long-term and short-term lease of workspace and technologies, support-administrative and consultancy services, possibility of using the coworking center, etc.).
- Networking support, i.e. networking services.
- Supporting market access (both domestic and international).
- Commercial rentals.

❖ *Activity 2– Fostering demand for creative work (emerging talents)*

Supporting the demand for creative work is a necessary part of the development of the cultural and creative industry and thus also employment in this sector. Drawing attention to these products and services requires specific types of promotional activities from exhibition presentation activities of noncommercial nature, educational activities and customer service, raising awareness of the cultural and creative industries (conferences, workshops, campaigns, parades apart from festivals and other events, without a clear connection with the activities of creative centres), targeted support for performing coordinated and the continual promotion of the results of CCS activities, with a focus on the Slovak market as well as on the international context.

b) Decentralised support

❖ *Activity 3– Enabling access to tangible and intangible assets for SMEs in CCS with the aim of new jobs creation*

This type of support can be applied to private-sector applicants operating in the CCI sectors through demand-driven projects.

The subject of the project must be some of the following:

1. Procurement of tangible and intangible assets for production and innovation processes.
2. Expenditures for reconstruction, the adaptation and renovation of buildings directly connected to the purchase of new technologies, equipment.
3. Support for marketing activities (workshops fees, fair fees, exhibition costs, promotion of local products and services, marketing strategies focused on local products promotion costs).
4. Rental of spaces and technologies with the purpose of production (small-lot), innovation and distribution (out of creative centres premises).
5. Support of creative creation and production with the purpose their distribution in order to SMEs support and jobs creation.

c) Operational programme Research and Innovation 2014–2020 (OPVal)-Priority axis No. 3: Strengthening Competitiveness and Growth of SMEs.

- *Implementation period*  
(ongoing, first calls out at the end of 2016).
- *Financing*  
Projects under the OPVal are co-financed by the European Union from the European Regional Development Fund (ERDF) and from the state budget of the Slovak Republic.
- *Characteristics*  
Represents a joint program document of the Ministry of Education, Science, Research and Sport of the Slovak Republic and the Ministry of Economy of the Slovak Republic providing support from the European Structural and Investment Funds for the programming period 2014-2020 in the field of creating a stable environment favorable to innovation for all relevant actors and support increasing the efficiency in the field of research, innovation and science as a key pillar for increasing competitiveness, sustainable economic growth and employment.
- *The specific objective 3.1.1 - Enhancing the growth of new competitive SMEs-* focuses on comprehensive solutions supporting the establishment of new SMEs and the acceleration of recently founded SMEs, as well as start-ups and spin-offs. The related measures will ensure systemic support during the initial business stages, and the creation of appropriate conditions for the growth of competitiveness of SMEs and for reducing the extent of their disappearance (e.g. creative industry).

This includes activities-aimed at SMEs in general (including CCI sectors Architecture, Design and Advertising) - such as support for new SMEs and start-ups through grants and financial instruments (loan programme to support new SMEs and start-ups, venture capital fund for start-ups at seed and start-up stages) focusing also on the promotion of industry and services, including knowledge-intensive services; promotion of activities and development of business centres in Slovak regions (one-stop-shops) with the aim to establish institutions for SMEs or provision of long-term counselling services.

- The specific objective 3.2.1 - Growing internationalisation of SMEs and increased use of the possibilities offered by the EU Single Market.* This includes activities -aimed at SMEs in general general (including CCI sectors Architecture, Design and Advertising)- such as creation of specific capacities and activities to support the internationalisation of SMEs in Slovakia or creation of alternative business and support platforms.
- The specific objective 3.3.1 - Increasing SME competitiveness at their development phase.* This includes activities - development of existing SMEs through grants and financial instruments; provision of information and counselling for SME development or supporting the development of alternative forms of entrepreneurship -and activities aimed specifically at CCIs- creation of new creative industry business models. This activity will seek to support the development of this sector through the provision of targeted counselling, training and other support activities, including those focusing on inter-sectoral cooperation and internationalisation. It will also support activities enhancing the growth of development capacities and their networking for the purposes of making the creative process more effective and to commercialise the results of creative work of firms active in the creative industry sector. Activities promoting creative industry and market development activities will also be supported. The activity will be implemented by means of a national project and assistance schemes. Within the CCIs it will focus on the target group of business entities from the fields of advertising and marketing, architecture, design, fashion design and information and communication technologies.

There is also another specific objective that only focused on supporting the CCIs based in the Bratislava region and will be realized through similar activities mentioned above.

## Subsidies

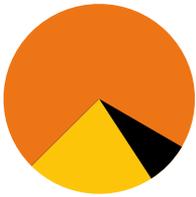
### ***Grant system of the Ministry of Culture of the Slovak Republic***

The structure of subsidy programs of the grant system of the Ministry of Culture of the Slovak Republic was greatly influenced by the creation of two major state funds providing the support for arts, namely the Audiovisual Fund (2010) and the Slovak Arts Council (2015). Before the establishment of these funds were the subsidy programs also aimed at support the development and production within the arts sector.

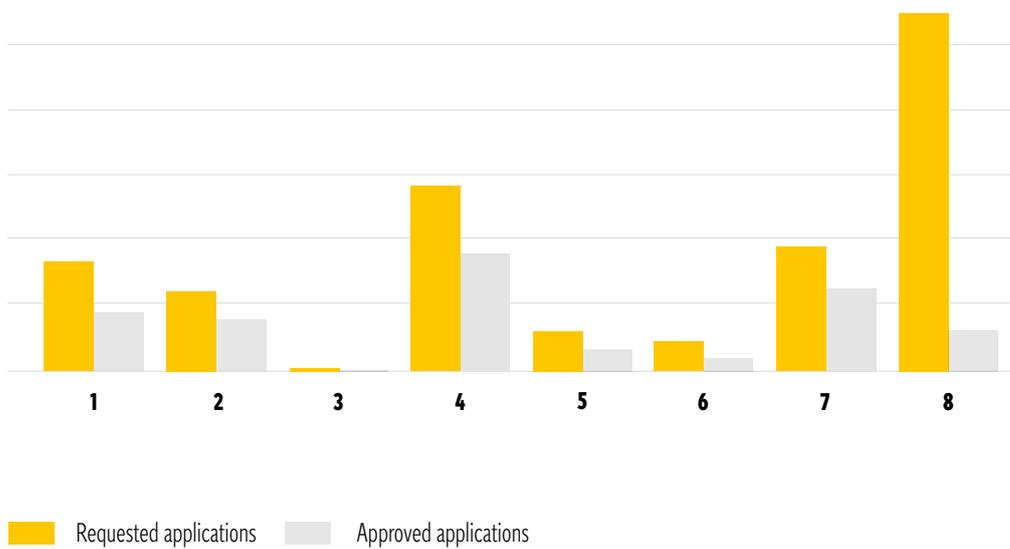
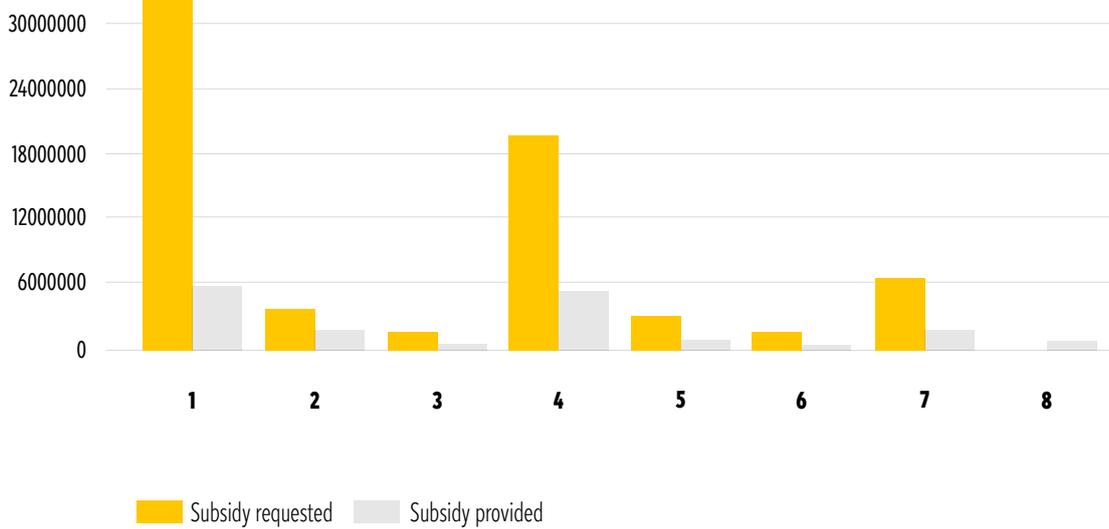
The structure of support activities was divided into 2015 in the following programs:

1. *Renovate Your House- protection, renovation and development of cultural heritage.*
2. *Cultural activities in the field of repository institutions-museums, galleries, libraries, etc.*
3. *European Capital of Culture 2013 – Košice.*
4. *Arts - the creation and distribution of arts and their reflections; educational program in culture (theater and dance, music, visual arts, photography, design, architecture, interdisciplinary professional cultural activities, literature, etc.).*
5. *Pro Slovakia - the presentation of art and culture abroad, the mobility of artists and international cooperation in the field of culture, etc.*
6. *Culture of Disadvantaged Groups.*
7. *Intangible cultural heritage and cultural and educational activity.*
8. *Cultural Vouchers (designed for schools).*

**The distribution of funding in 2015 (divided to each program)**



<span style="color: orange;">■</span> Total number of registered applications	8,490
<span style="color: yellow;">■</span> The total amount of subsidy requested	68,620,772 €
<span style="color: black;">■</span> The total amount of subsidy provided	18,703,020 €

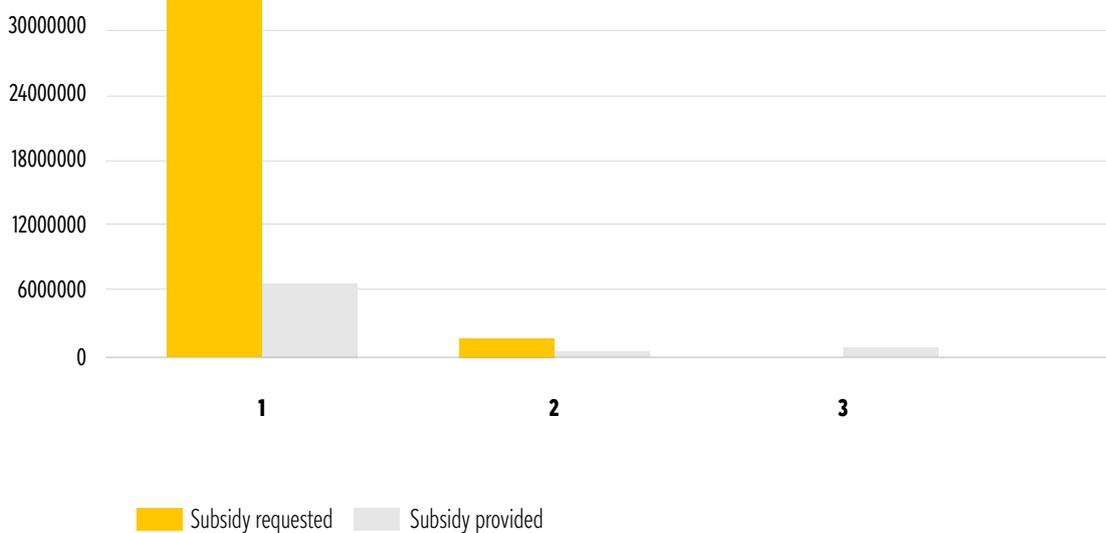
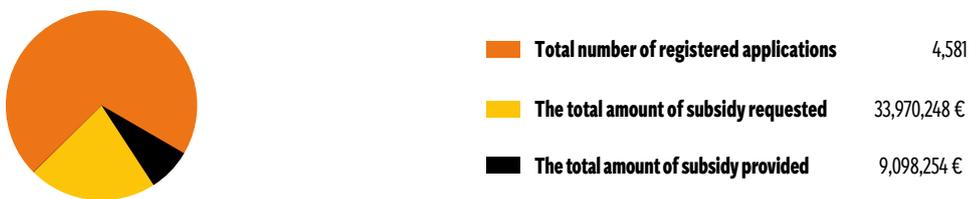


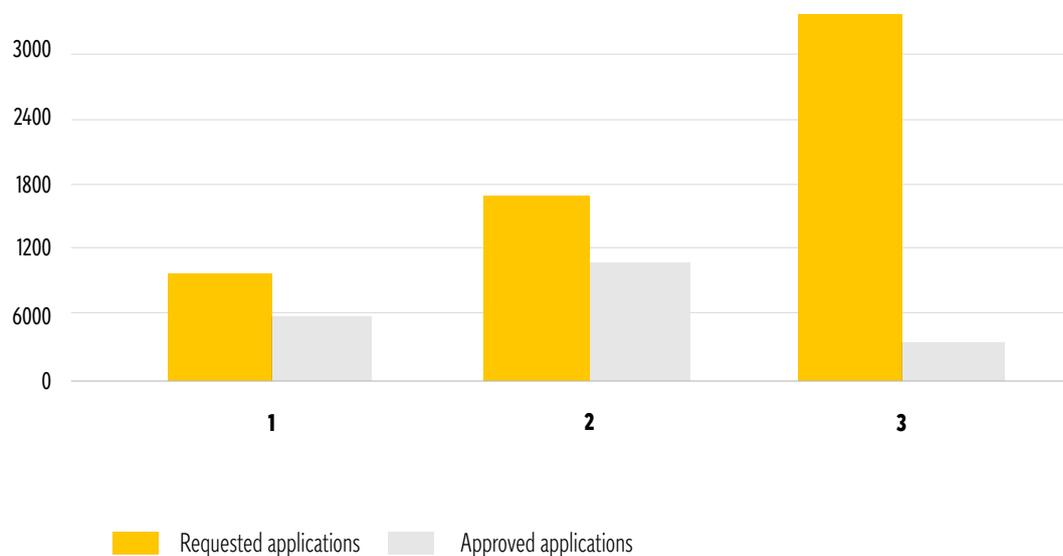
Since 2016, the area of support for creation and production within the individual arts sectors has been fully covered by the Slovak Arts Council, and the ministry’s subsidy system has been modified and currently focuses primarily on the protection, restoration and development of cultural heritage and the provision of cultural vouchers.

The structure of support activity was divided into 2016 in the following programs:

1. *Renovate Your House - protection, renovation and development of cultural heritage.*
2. *Culture of Disadvantaged Groups.*
3. *Cultural Vouchers (for schools).*

**The distribution of funding in 2016 (divided to each program)**





## Art Funds

### a) Slovak Arts Council

The Slovak Arts Council is a public institution providing support for artistic activities, culture and creative industries, which was established on 1.1.2015 on the basis of Act No. 284/2014 Z. z., of Act No. 434/2010 Z. z. and Act No. 79/2013 Z. z. The Fund replaces a substantial part of the subsidy system of the Ministry of Culture and is independent of central government authorities.

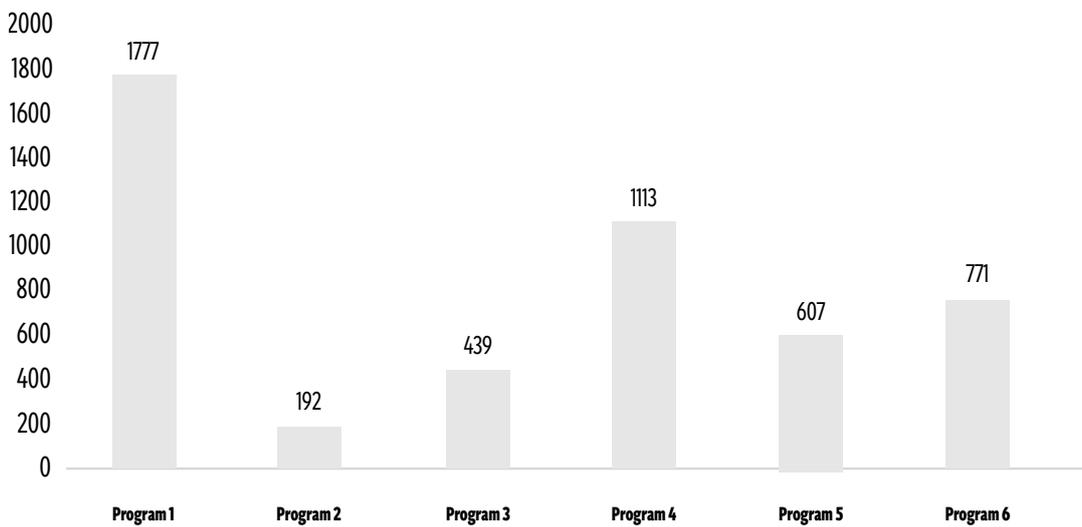
The Fund provides funding, in particular, for the creation, dissemination and presentation of works of art; promoting international cooperation; educational programs in the fields of art, culture and creative industries; scholarships for individuals who are creatively or scientifically involved in the development of art and culture. In the individual programs, the state aid scheme applies to their funding.

On 1.8.2016, the Slovak Arts Council became a member of the International Federation of Arts Councils and Culture Agencies (“IFACCA”), where cultural and artistic institutions from more than 70 countries are represented. The Fund will represent the interests of the Slovak Republic in the field of culture, arts and creative industries in this organization.

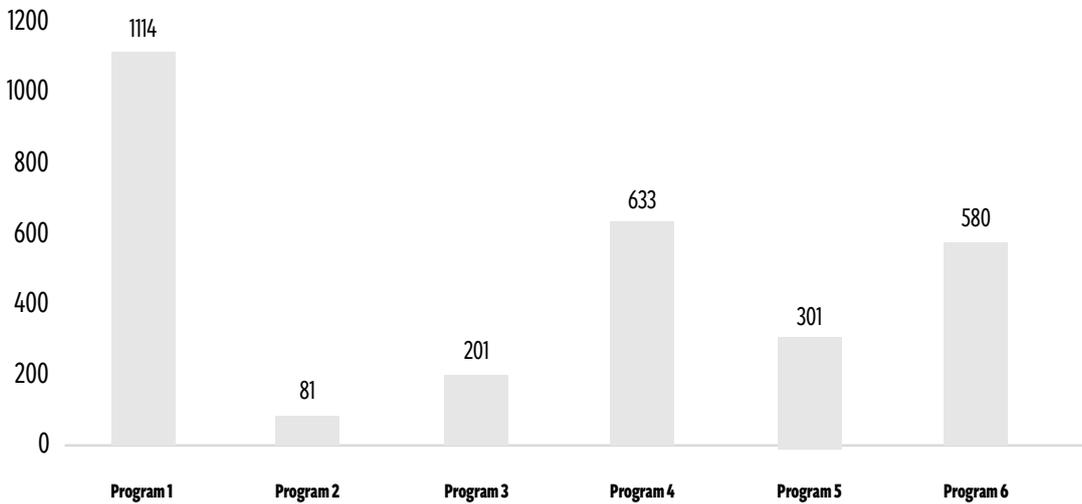
Slovak Arts Council launched its first support activity in 2016. In 2016 the individual support areas were divided into the following programs:

- *Program 1 Arts (theater, dance, music, visual arts, literature, interdisciplinary artistic activities).*
- *Program 2 Cultural Events, Activities and Magazines.*
- *Program 3 Research and Educational Activities.*
- *Program 4 Folk Culture and Cultural and Educational Activities.*
- *Program 5 International Activities and Mobility.*
- *Program 6 Repository and fund institutions.*

**Total number of applications received in 2016**



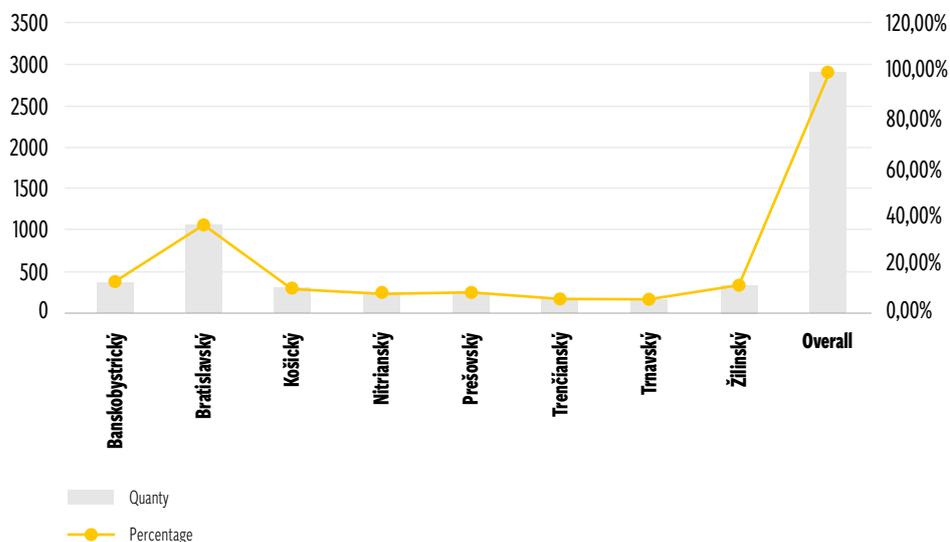
### Total number of supported applications in 2016



Based on the recommendation of the expert commissions, **the following were supported in 2016:**

- 173 applications for scholarship amounting to 799 998,- EUR.
- 2737 grant applications amounting to 13 542 412,- EUR.
- TOTAL: 2910 applications in the amount of 14 330 390,- EUR.**

### Total number of supported applications in terms of regions



**The total number of supported applications in selected areas of art and culture from a regional point of view**

SUPPORTED APPLICATIONS	BB	BA	KE	NR	PO	TT	TN	ZA	OVERALL
Theatre	21	55	15	13	8	3	2	8	125
Dance	4	17	2	1	0	0	1	4	29
Music	14	144	11	11	12	11	7	20	230
Visual Arts	16	128	33	16	25	23	11	23	275
Literatura	9	262	17	11	30	1	1	31	362
Interdisciplinary projects	14	32	11	11	6	3	7	9	93
Festivals	2	14	5	1	0	0	1	2	25
Cultural Centers	2	6	1	2	0	1	1	3	16
Prints (magazine)	0	35	1	0	1	0	0	3	40
Research and Education	13	121	12	15	18	2	7	13	201
Folk Culture, Cultural and educational activities	154	51	88	62	77	32	72	97	633
International presentations	24	158	31	19	14	16	12	27	301
Libraries	66	29	37	57	62	31	39	65	386
Museums and galleries	36	16	35	19	18	22	9	39	194
<b>OVERALL</b>	<b>375</b>	<b>1068</b>	<b>299</b>	<b>238</b>	<b>271</b>	<b>145</b>	<b>170</b>	<b>344</b>	<b>2910</b>

Fund support programs in 2016 concerned only areas of the cultural core or the cultural industry (support for the creation of work). With the ambition to support the creative industry as well, in 2017, under Program 1 - Art, the new subprogram "multimedia support" was added under the Interdisciplinary activities category. From 2018, under Program 1 - Art, the new subprogram "Creation and realization of Designs" will be added in the Visual art category.

**b) Audiovisual Fund**

Audiovisual Fund is a public institution providing support for promotion and development of audiovisual culture and industry in The Slovak Republic, which was established on 1.1. 2009 on the basis of Act No. 532/2010 Z. z.

Fundamental activity of the fund is the support of audiovisual culture and industry in The Slovak Republic. Since 1 January 2010, the Fund has been providing funding specifically for the creation, development, preparation and production of Slovak audiovisual works (fiction, documentary and animated cinematographic works) as well as the production and distribution of Slovak audiovisual works, the realization and

distribution of co-production cinematographic works, which the Slovak producer has a co-production share. The Fund also provides funding for festivals, exhibitions and other cultural activities and activities of audiovisual and cinematographic entities, presentation and promotion of Slovak audiovisual works, dissemination of periodical publications and non-periodical publications in the field of audiovisual and cinematography, technology development, education as well as professional research in the field of audiovisual and film art. Support activity is implemented through grants, scholarships and loans. As of 1 January 2014, the Fund also provides funding to support the audiovisual industry, which is intended to support the realization of larger domestic and foreign film productions and co-productions.

The structure of the Audiovisual Fund's support activity is divided into the following programs:

1. Creation and realization of Slovak audiovisual (cinematographic) Works:
  - *Fiction Features.*
  - *Documentaries.*
  - *Animated films.*
  - *Student films.*
  - *Production of European co-production cinematographic works with a minority share of the Slovak co-producer.*
2. Distribution and other marketing of audiovisual works to the public:
  - *Distribution of audiovisual works.*
  - *Public cultural events with the participation of audiovisual works in the Slovak Republic.*
  - *Support fo audience of Slovak films.*
3. Research, education and editorial activity in the field of audiovisual culture:
  - *Editorial activity.*

- *Professional research and access to technical information.*
  - *Professional education.*
  - *Education in Audiovisual field in the context of lifelong learning.*
  - *Presentation of audiovisual works, audiovisual culture and industry in the Slovak Republic through the media.*
4. Development of audiovisual technologies in the Slovak Republic:
- *Digitization of cinemas by D-cinema technology according to DCI standard.*
  - *Modernization of cinemas with E-cinema HD technology.*
  - *Upgrading the equipment of digitized single-channel cinemas.*
  - *Development of technologies for the realization of audiovisual works in the Slovak Republic.*
5. Support of the audiovisual industry in the SR:
- *Film production.*
  - *Television production.*

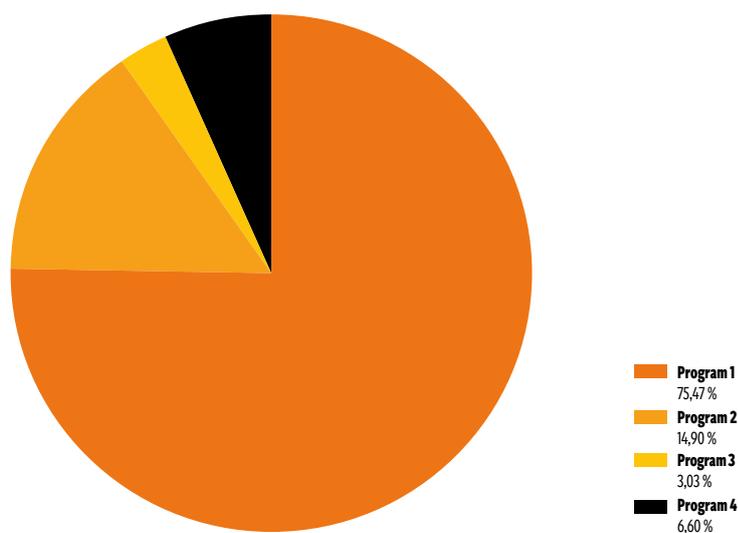
### **Fund's support activities from 2010 to 2016**

<b>ACTIVITY OVERVIEW AUDIOVISUAL SUPPORT</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>OVERALL</b>
<b>NUMBER OF SUBMITTED APPLICATIONS</b>	508	518	483	668	602	548	594	3,921
<b>NUMBER OF SUPPORTED APPLICATIONS</b>	260	243	249	351	329	331	354	2,117
<b>AMOUNT OF REQUESTED FINANCES</b>	44,759,930	31,865,928	22,511,439	21,097,216	22,328,374	28,763,870	26,970,490	198,297,247
<b>AMOUNT OF PROVIDED FINANCES</b>	6,801,566	5,657,974	5,519,888	6,374,290	6,401,060	6,514,900	7,433,688	44,703,366
<b>PERCENTAGE OF SUPPORTED APPLICATIONS</b>	51,18%	46,91%	51,55%	52,54%	54,65%	60,10%	59,60%	53,99%

**Fund's support activity divided into each support program from 2010 to 2016**

ACTIVITY OVERVIEW	2010	2011	2012	2013	2014	2015	2016
<b>AUDIOVISUAL SUPPORT</b>							
<b>PROGRAM 1</b>	5,321,666	4,273,914	3,970,788	4,651,500	4,778,350	5,001,400	5,740,950
<b>FICTION FEATURE</b>	3,757,070	2,943,840	2,017,050	2,716,400	3,326,000	3,298,800	4,022,000
<b>DOCUMENTARY</b>	827,118	780,986	689,600	1,100,600	843,600	1,038,300	761,150
<b>ANIMATED FILMS</b>	470,415	217,180	231,538	281,500	217,750	270,900	316,800
<b>SCHOOL WORKS</b>	87,063	103,908	94,500	78,000	60,000	33,400	50,000
<b>MIN.COPRODUCTION</b>	180,000	228,000	938,100	475,000	331,000	360,000	591,000
<b>PROGRAM 2</b>	1 093,400	733,560	826,200	925,400	917,900	999,900	1,167,488
<b>SUBPROGRAM 2.1</b>	290,900	225,000	227,350	375,400	429,900	499,900	450,000
<b>SUBPROGRAM 2.2</b>	802,500	508,560	598,850	550,000	488,000	500,000	500,000
<b>SUBPROGRAM 2.3</b>	0	0	0	0	0	0	217,488
<b>PROGRAM 3</b>	216,500	165,500	146,900	212,100	190,510	198,600	222,300
<b>PROGRAM 4</b>	170,000	485,000	576,000	585,290	514,300	315,000	302,950
<b>OVERALL</b>	6,801,566	5,657,974	5,519,888	6,374,290	6,401,060	6,514,900	7,433,688

**Total amount allocated in each of the main support programs of the Audiovisual Fund for the years 2010 to 2016**



### c) *Literary Fund*

The Literary Fund is a national cultural institution established by law - Act No. 13/93. The structure of the supporting activities of the Literary Fund is divided into the following programs:

- *Original literature.*
- *Scientific and professional literature and computer programs.*
- *Journalism and journalistic photography.*
- *Radio, theater and entertainment.*
- *Television, film and video production.*
- *Artistic translation.*
- *Scientific and professional translation.*

#### **Fund's support activity divided into each support program from 2015 to 2016 in €**

PROGRAM/SECTION	2015	2016	%	INDEX
LITERATURE (INITIAL/ORIGINAL)	71,619	68,385	91.18	95
SCIENTIFIC AND PROFESSIONAL LITERATURE AND COMPUTER PROGRAMS	82,389	88,226	99.13	107
JOURNALISM AND JOURNALISTIC PHOTOGRAPHY	99,702	111,290	85.61	112
RADIO, THEATRE AND ENTERTAINMENT	159,519	162,452	97.86	102
TELEVISION, FILM AND VIDEO PRODUCTION	120,843	123,580	96.55	102
ARTISTIC TRANSLATION	42,562	46,830	99.64	110
SCIENTIFIC AND PROFESSIONAL TRANSLATION	21,566	23,577	94.31	109
OVERALL	598,200	624,340	94.61	104

d) *The Fine Arts Fund*

The Fine Arts Fund is a national cultural institution established by law - Act No. 13/93. providing support for creative activities of fine arts and architecture in the field of original artistic and architectural creation, restoration, utility art as well as artistic theory and criticism.

The supporting activity of the Visual Arts Fund is focused mainly on:

- *Promotion and presentation of artistic production.*
- *Supporting creative and study visits and visits for artists and their family members.*
- *Social financial contributions to artists and their immediate family member.*

**The total financial amount of subsidy in 2015 was 180 000 € and 195 000 € in 2016.**

e) *Music Fund*

The Music Fund is a national cultural institution established by law - ActNo.13/93. The main focus of the Fund is to support creative, scientific and artistic activity in the field of musical art, with particular regard to the creative area of classical music, popular music, reproduction artists and music science and criticism. The main part of the Fund's activity is non-profit.

Among other things, the Music Fund in particular focuses on the following activities: helps to create material conditions for the development of musical art of all genres by providing funding to music creators and organizations under the Music Fund Support Fund; awarding Music Fund prizes; publishes the Catalog of Notable Titles for Sale and the Catalog of Notable Titles for Rent; borrowing music material from foreign publishers, and more.

## **Other funds**

### **a) Fund for the Financing of Minority Cultures**

The foundation of the fund was approved by the National Council of the Slovak Republic in 2017. The main purpose of the fund is to preserve, express, protect and develop the identity of cultural values of national minorities by providing funds to support their cultural and scientific activities through subsidies or scholarships.

Potential applicants may apply for financial support for projects in the fields of cultural, educational or editorial activities; the activities of theaters, artistic groups and cultural institutions; free-time activities; artistic creation; in the field of protection, professional processing and digitization of cultural heritage of national minorities; in the field of promoting the development of the use of languages of national minorities; support of exchange programs, etc.

### **b) Innovation Fund n. f. and the Innovation and Technology Fund**

The support activities of the funds are not primarily focused on the area of culture or cultural and creative industries. The purpose of the Innovation Fund is to promote the continuous development of spiritual values in the field of science, research and development and thus to accelerate the innovative development in the Slovak Republic. The mission of the Innovation and Technology Fund is to support entrepreneurship through the development of venture capital and the development of entrepreneurship, employment and the economy towards an innovative economy.

With regard to the main objective of both funds, entities of cultural and creative industries can also be supported. However, according to the available data, CCI entities do not make use of the supporting mechanisms of these funds, which may result in poor awareness of this support option.

## 2.4. Umbrella Institutions at national level

Another important entities, mostly operate at national level, are professional associations. They are usually a nonprofit organizations seeking to further a particular profession, the interests of individuals engaged in that profession and the public interest. All these institutions are established under the Citizens Civil Law Associations Act. No. 83/1990.

These organizations are task-oriented and driven by people with a common interest, perform a variety of service and humanitarian functions, bring their specific concerns to Governments, advocate and monitor policies, provide analysis and expertise and present themselves to the public.

Within this area, as the key umbrella institutions for CCIs were identified the following main entities:

### **Architecture**

*Slovak Architects Society.*

*Association for Urban Planning and Spatial Planning in Slovakia.*

### **Design**

*Union of Graphic Designers of Slovakia.*

*The Slovak Art Union.*

*Slovak Fashion Council.*

### **Music**

*SLOVGRAM: An independent company of performers and producers of audio and audio video recordings/ collective rights manager.*

*International Society for Contemporary Music.*

### **Audiovision**

*Association of Independent Producers.*

*Slovak Association of Producers in Audiovisual.*

*Association of Animated Film Producers.*

*Association of Independent Radio and Television Stations.*

*Union of Film Distributors of the Slovak Republic.*

*Slovak Film and Television Academy.*

*The Association of Slovak Cinematographers.*

*LOToS – Association of local TV stations in Slovakia.*

*Association of cinema operators.*

*Association of Slovak Film Clubs.*

### **Multimedia (video games and digital content)**

*Slovak Game Development Assosiation.*

### **Cultural heritage**

*Slovenský komitét ICOM.*

*Union of Museums in Slovakia.*

### **Literature (publishers, online and print media)**

*Association of Publishers of Printing.*

*Association of Cultural Journal Publishers.*

*Slovak Syndicate of Journalists.*

*Association of Slovak Writers.*

*Asociácia organizácií spisovateľov Slovenska.*

*Association of publishers and booksellers of the Slovak Republic.*

### **Advertising and Marketing**

*Club of Advertising Agencies of Slovakia.*

*The Advertising Standards Council.*

*Association of Digital Marketing Agencies.*

*Art Directors Club.*

*Interactive Advertising Bureau Slovakia.*

*Association of Public Relations of the Slovak Republic.*

*Slovak Alliance for the Internet Economy.*

## **Performing Arts**

*Association for Contemporary Opera.*

*Association of "Divadelná Nitra".*

*Association of Contemporary Theater.*

*Association of "Bratislava v pohybe".*

*Association of contemporary dance.*

*Association of theater artists in Slovakia.*

## **Visual Art**

*The Slovak Art Union.*

*ASIL – association of illustrators.*

*ACA Slovakia – Association of Contemporary Art.*

*The civic association "Resculpture.sk".*

*Council Gallery in Slovakia.*

## **Cross-sectional**

*Creative Industry Forum.*

*Anténa – network for independent culture.*

## **Industry-related Chambers**

*Slovak Chamber of Commerce and Industry.*

*Slovak Chamber of Architects.*

*Chamber of Restorers.*

# 3/SELF-ADMINISTRATION: GENERAL ANALYSIS OF THE BODIES PARTICIPATING IN CULTURAL AND CREATIVE POLICIES

In the Slovak Republic are self-govern bodies participating in cultural and creative policies divided to two different levels - Regional and local level.

*Regional or local self-government* is legal entity which, under the conditions established by the Act on Self-Governing Regions No. 302/2001, independently manages its own property and its financial resources. The self-governing region takes care of the all-round development of its territory and the needs of its inhabitants. In particular, it ensures the creation and implementation of a program of social, economic and cultural development of the territory of the self-governing region.

### 3.1. Regional level

Within the regional self-government, each region has an organizational unit responsible for the area of culture (including creative industry as well) which is associated with, for example, education or tourism.

#### ***Self-government of region Banská Bystrica***

Responsible department:

- *Department of Education and Culture.*

#### ***Self-government of region Bratislava***

Responsible department:

- *Department of Tourism and Culture.*
- *Department of Cultural Planning.*
- *Department of Cultural Infrastructure.*

#### ***Self-government of region Košice***

Responsible department:

- *Department of Culture and Tourism.*
- *Department of Regional Development.*

#### ***Self-government of region Nitra***

Responsible department:

- *Department of Education and Culture.*

#### ***Self-government of region Prešov***

Responsible department:

- *Department of Culture.*

### ***Self-government of region Trenčín***

Responsible department:

- *Department of Education and Culture.*

### ***Self-government of region Trnava***

Responsible department:

- *Department of Culture.*

### ***Self-government of region Žilina***

Responsible department:

- *Department of Culture.*

## 3.1.1. Policies & Tools at regional level

At regional level, each region has an Economic and Social Development Program, which is based on Act No. 539/2008 Coll. support for regional development. This is a medium-term development document, which is elaborated in accordance with the objectives and priorities set out in the *National Strategy of Regional Development of the Slovak Republic*. The program of economic development and social development of the region consists of the analytical-strategic part and the program part, which contains concrete measures. These measures also partly cover cultural and CCI developments.

Supporting measures for the development of CCIs are mentioned in particular in documents related to the implementation of ERDF, *Regional innovation strategies* or *Regional Integrated Territorial Strategy* (RICS). RICS is a planning tool for the implementation of the integrated approach to be used in the implementation of the IROP in the 2014-2020 programming period. Under the conditions of the Slovak Republic, integrated territorial investments will be implemented on the basis of RICS based on the economic development and social development programs of the self-government regions, the programs of economic development and social development of cities and municipalities, regional, sectoral and other relevant strategic documents. RICS is a binding strategic document for the implementation of the IROP (ERDF) in a given region defining the specific planned measures that will be the basis for the planned measures, with an emphasis on an integrated approach to territorial development. RICS also includes an analysis of the region and its potential in the CCI area

within the IROP PA 3 Mobilization of Creative Potential. The overview of sectorial focus of regions is available in the table below:

### An overview of the CCIs potential in the regions in the Slovak Republic for implementation of IROP

REGION	SECTORS
Self-government of region Banská Bystrica	Design, traditional crafts, multimedia, visual arts.
Self-government of region Bratislava	Design, audiovisual, crafts.
Self-government of region Košice	Multimedia, design (fashion), handicrafts.
Self-government of region Nitra	Audiovisual, performing art and music.
Self-government of region Prešov	Music industry, design, crafts, performing arts.
Self-government of region Trenčín	Audiovisual, digital media, design, performing arts, crafts.
Self-government of region Trnava	Architecture, visual art and design, music and performing art.
Self-government of region Žilina	Design, craft, multimedia and digital media, performing arts, music and visual arts.

## The overview of individual documents at the regional level

REGION	TYPE OF STRATEGIC DOCUMENT	FOCUS ON CCIS	FOCUS ON CULTURE
<b>SELF-GOVERNMENT OF REGION KOŠICE</b>	Regional innovation strategy of the Košice Self-Governing region for 2013–2020	partially	partially
	Program of Economic and Social Development of the Košice Self-Governing Region	partially	partially
	RICS	partially	-
<b>SELF-GOVERNMENT OF REGION BANSKÁ BYSTRICA</b>	RICS	partially	partially
	Program of Economic and Social Development of the banská Bystrica Self-Governing Region for 2015-2023	-	partially
<b>SELF-GOVERNMENT OF REGION NITRA</b>	RICS	partially	-
	Regional innovation strategy of the Nitra Self-Governing region for 2014-2020	partially	-
<b>SELF-GOVERNMENT OF REGION ŽILINA</b>	RICS	partially	-
	Program of Economic and Social Development of the Žilina Self-Governing Region for 2014-2020	partially	partially
<b>SELF-GOVERNMENT OF REGION BRATISLAVA</b>	Strategy for the Development of Culture for 2015–2020 of Bratislava Self-Governing Region	partially	partially
	Program of Economic and Social Development of the Bratislava Self-Governing Region for 2014-2020	partially	partially
	RICS	partially	-
<b>SELF-GOVERNMENT OF REGION PREŠOV</b>	Program of Economic and Social Development of the Prešov Self-Governing Region for 2014-2020	partially	partially
	RICS	partially	-
<b>SELF-GOVERNMENT OF REGION TREŇČÍN</b>	Program of Economic and Social Development of the Trenčín Self-Governing Region for 2013–2023	partially	partially
	RICS	partially	-

### 3.1.2. Programmes and Subsidies at Regional Level

At regional level the supporting programs and subsidies are mainly focused on culture, or partly on cultural industries. This support is provided through grant systems, almost every year each region allocates a specific amount from their budget and sets rules for possible applicants.

As for creative industries, this kind of support is not covered in the regions yet. But in the upcoming years there are planned activities within the frame of Integrated regional operational programme 2014-2020 - Priority axis No. 3 and Operational programme research and innovation 2014-2020 (OPVaI) - Priority axis No. 3 that will provide sources for creating a needed infrastructure (establishing a creative center in majority of the regions) and non-financial support for creative entities (consulting services, premises and technology for rent, incubator/accelerator services, etc.).

#### **Self-government of Region Bratislava**

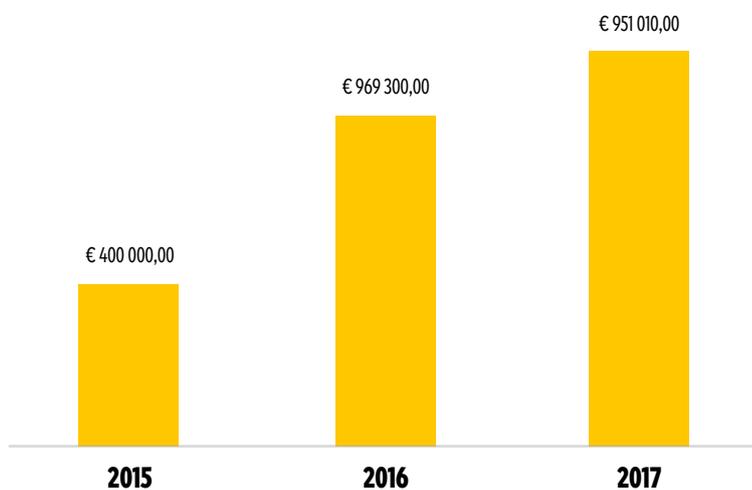
Within their Strategy for the Development of Culture for 2015-2020 Self-government of region Bratislava has created *Bratislava's regional subsidy scheme* (functional since 2015). Having compared other regional schemes, *Bratislava's regional subsidy scheme* has allocated the biggest financial amount for support of culture and established expert commissions for each support program and an independent advisory body, Council for Culture and Arts of self-government of region Bratislava whose mission is to provide expertise on applications with the aim to guarantee transparency, independence and qualification of the grant scheme. This mechanism is unique among all regions.

*Bratislava's regional subsidy scheme* launched its first support activity in 2015. The structure of support activity is divided into the following programs:

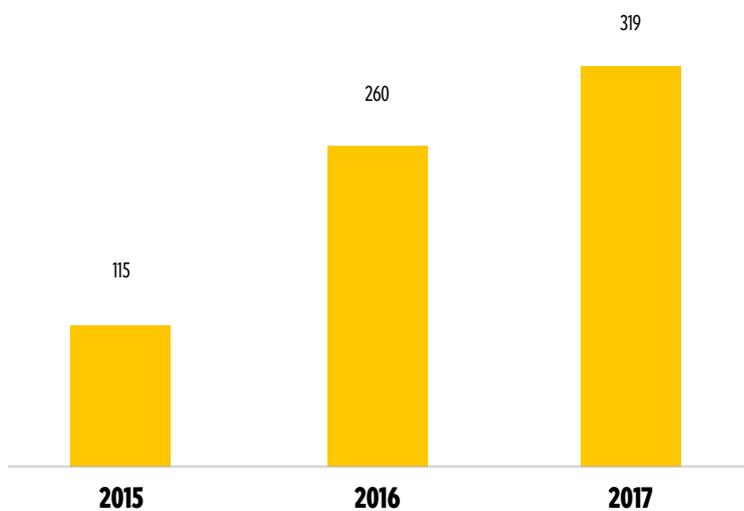
- Protection of cultural heritage.
- Folk culture and cultural and educational activities.
- Cultural activities in the field of repository and fund institutions - museums, galleries, libraries, etc.
- Support for theater and dance.
- Support for audiovisual art.

- Support for literature.
- Support for visual art.
- Support for music.
- Interdisciplinary and educational activities and research.

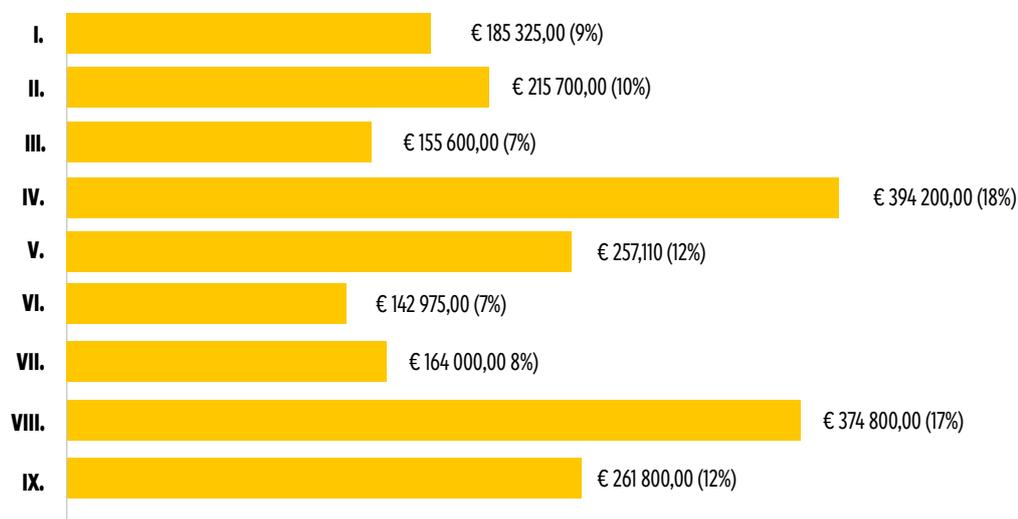
**Total Amount of provided subsidy from 2015 to 2017**



**Total number of supported applications from 2015 to 2017**



### The distribution of funding from 2015 to 2017 (divided to each program)



### Self-government of Region Trnava

This region grant system is aimed to support cultural and artistic activities; projects have to be aimed at the protection or restoration of cultural heritage, organization of cultural events and cultural activities serving the inhabitants and visitors of the self-government of region Trnava. The specific sectoral focus of this region is mainly aimed at performing arts, crafts and cultural heritage.

	2015	2016
<b>TOTAL AMOUNT OF FINANCIAL SUPPORT</b>	25,000 €	30,000 €
<b>TOTAL NUMBER OF APPLICATIONS</b>	206	187
<b>TOTAL NUMBER OF SUPPORTED APPLICATIONS</b>	93	102

### Self-government of Region Nitra

This region grant system is aimed to support cultural and artistic activities, projects have to be aimed at the protection or restoration of cultural heritage and traditions, organization of cultural events and cultural activities serving the inhabitants and visitors of the region

and supporting representation at renowned festivals abroad, district, regional and national competitions and at the official events of the region. There is no specific sectoral focus defined.

	2015	2016
<b>TOTAL AMOUNT OF FINANCIAL SUPPORT</b>	220,000 €	220,000 €
<b>TOTAL NUMBER OF SUPPORTED APPLICATIONS</b>	491	536

### Self-government of Region Trenčín

This region grant system is aimed to support the development and protection of intellectual and cultural values, protection of the environment, health protection, development of education, physical education, fulfillment of humanitarian aid related to a threatening of life of people or in case of natural disaster. Based on this definition, the finances of this region grant system are not divided between each department, so there are no available data for supporting of the culture alone.

Note: Following data represent the financial support of grant system in 2015 and 2016 not specifically for culture but for the all supporting areas mentioned above

	2015	2016
<b>TOTAL AMOUNT OF FINANCIAL SUPPORT (Not just for culture)</b>	203,339 €	248,900 €
<b>TOTAL NUMBER OF SUPPORTED APPLICATIONS (Not just for culture)</b>	173	232

### Self-government of Region Žilina

In 2015 and 2016 this region grant system was not aimed at any kind of specific support, there was no dividing of the finances between departments. In 2017 Culture” support scheme was announced with following programs: 1. Culture; 2. Publishing; 3. Cultural Tourism with allocation of 124 364 €. The specific sectoral focus was mainly aimed at performing arts, crafts, music, visual arts and publishing and literature.

	2015	2016
<b>TOTAL AMOUNT OF FINANCIAL SUPPORT</b>	-	-
<b>TOTAL NUMBER OF SUPPORTED APPLICATIONS</b>	-	-

### Self-government of Region Banská Bystrica

This region grant system is aimed to support cultural, educational and artistic activities, projects have to be aimed at the protection or restoration of cultural heritage, organization of cultural events and cultural activities serving the inhabitants and visitors of the region and supporting representation of culture and crafts at renowned festivals abroad, district, regional and national competitions and at the official events of the region. The specific sectoral focus was mainly aimed at performing arts, crafts, music, visual arts and cultural heritage.

	2015	2016
<b>TOTAL AMOUNT OF FINANCIAL SUPPORT</b>	136,099 €	144,935 €
<b>TOTAL NUMBER OF SUPPORTED APPLICATIONS</b>	90	108

### Self-government of Region Košice

This region grant system is aimed to support creation, development, protection and presentation of intellectual and cultural values in the self-government of region Košice. There is no specific sectoral focus defined.

	2015	2016
<b>TOTAL AMOUNT OF FINANCIAL SUPPORT</b>	168,050 €	18,575 €
<b>TOTAL NUMBER OF SUPPORTED APPLICATIONS</b>	93	87

### Self-government of Region Prešov

In 2015 this region grant system was not aimed at support of the culture. In 2016 new “Culture” support scheme was announced. Projects have to be aimed at the protection or restoration of cultural heritage and cultural infrastructure, organization of cultural events and cultural activities serving the inhabitants and visitors of the region and supporting representation of culture and crafts at festivals and at the official events of the region. The specific sectoral focus was mainly aimed at crafts, music and cultural heritage.

	2015	2016
<b>TOTAL AMOUNT OF FINANCIAL SUPPORT</b>	-	246,380 €
<b>TOTAL NUMBER OF SUPPORTED APPLICATIONS</b>	-	172

## 3.2. Local level

Within the local level each city has an organizational unit responsible for the area of culture (including creative industry as well) which is associated with, for example, education or tourism.

### ***The town of Banská Bystrica***

Responsible department:

- *Department of Culture, Sport and Tourism.*

### ***The town of Bratislava***

Responsible department

- *Section of Social Affairs, Culture, Education and Sport.*

### ***The town of Košice***

Responsible department

- *Creative Industry Košice, n.o.*
- *Marketing and Culture.*

### ***The town of Nitra***

Responsible department

- *Department of Culture.*

### ***The town of Prešov***

Responsible department

- *Department of Culture and Tourism.*

### ***The town of Trenčín***

Responsible department

- *Útvar kultúrno - informačných služieb.*

### ***The town of Trnava***

Responsible department

- *Department of Education, Sport and Culture.*

### ***The town of Žilina***

Responsible department

- *Department of Culture, Sport , Tourism and Regional Development.*

## **3.2.1. Policies & Tools at Local Level**

Specific policies and strategic documents focus on CCIs at local level are only present in some cities. Most local strategy papers do not focus on these areas, but they form part of the local development documents. However, some cities also have specific strategic materials focused on the development of culture and CCIs, for example *The Strategy for the Development of Culture 2014-2018 of Košice*. For a summary of strategic documents, see the table below.

Sustainable Urban Development (“SUD”) is part of a *Regional Integrated Territorial Strategy* (RICS) which is based on the Integrated Regional Operational Program (IROP). The SUD strategy needs to be set with emphasis on the needs of the functional city area with the most significant impact on the development of the territory. The preparation of the SUD strategy is ensured by the regional authorities. The UMR will be implemented through Integrated Territorial Investments within the scope of the Priority Axes of the Integrated Regional Operational Program (IROP). One of the priority axes is PA3 *Mobilization of creative potential in the regions*, which aims to create conditions for the development of CCI in the given area.

TOWN	TYPE OF STRATEGIC DOCUMENT	FOCUS ON CCIS	FOCUS ON CULTURE
<b>KOŠICE</b>	The Strategy for the Development of Culture 2014-2018 of Košice	x	x
<b>BANSKÁ BYSTRICA</b>	The program of economic and social development of the town of Banská Bystrica	-	partially
<b>NITRA</b>	The program of economic and social development of the town of Nitra 2015-2023 + Action plan	partially	partially
<b>ŽILINA</b>	Strategic development plan for the city until 2025	-	partially
	The program of economic and social development of the town of Žilina 2014-2020	-	partially
<b>BRATISLAVA</b>	Program of Economic and Social Development 2010-2020	partially	partially
<b>PREŠOV</b>	City Development Program for 2015–2020	partially	partially
<b>TRENČÍN</b>	Trenčín City Development Program 2016–2022	partially	x
	Program of Economic and Social Development of the Trenčín Self-Governing Region 2013-2023	partially	partially

### 3.2.2. Programmes and Subsidies at local level

The situation relating to the support for culture and CCIs on local level is very similar to the regional one. Supporting programs and subsidies are also mainly focused on culture, or partly on cultural industries. Each local administration has their own grant system and almost every year each one of them allocates a specific amount from their budget and sets rules for possible applicants.

As for creative industries, this kind of support is not covered on this level yet. But as previously mentioned above, in the upcoming years there are planned activities within the frame of Integrated regional operational programme 2014–2020 - Priority axis No. 3 and Operational programme research and innovation 2014–2020 (OPVaI) - Priority axis No. 3 that will provide sources for creating a needed infrastructure (establishing a creative center in majority of the regions – located in the regional capitals) and non-financial support for creative entities (consulting services, premises and technology for rent, incubator/accelerator services, etc.).

### Bratislava municipality

The grant system “ARS BRATISLAVENSIS” is aimed to support artistic and cultural activities in Bratislava and activities promoting Bratislava in the Slovak Republic and abroad. There is no specific sectoral focus defined.

ARS BRATISLAVENSIS provides support for following activities:

- Artistic and cultural projects and activities of national, local and regional importance that are being realized in Bratislava, which promote Bratislava abroad or which are realized in other towns in Slovakia in order to promote Bratislava.
- Events, conferences and workshops with art themes, publishing of books and prints about Bratislava, or promoting certain areas of life and public figures of the city of Bratislava, activities and projects of multi-genre/multisector character.

	2015	2016
<b>TOTAL AMOUNT OF FINANCIAL SUPPORT</b>	80,000 €	95,000 €
<b>TOTAL NUMBER OF SUPPORTED APPLICATIONS</b>	131	154

### Trnava municipality

The grant system is aimed to support mainly artistic and cultural activities in Trnava and to maintain and develop the artistic activity of the inhabitants of Trnava. There is no specific sectoral focus defined.

	2015	2016
<b>TOTAL AMOUNT OF FINANCIAL SUPPORT</b>	84,740 €	79,440 €
<b>TOTAL NUMBER OF SUPPORTED APPLICATIONS</b>	31	37

### Nitra municipality

The grant system is mainly aimed to the protection or restoration of cultural heritage and cultural infrastructure, organization of cultural events and cultural activities serving the inhabitants and visitors of the region and supporting representation of culture and crafts at festivals and at the official events of the region. The specific sectoral focus was mainly aimed at performing arts, crafts, music, visual arts and literature.

	2015	2016
<b>TOTAL AMOUNT OF FINANCIAL SUPPORT</b>	50,000 €	70,000 €
<b>TOTAL NUMBER OF SUPPORTED APPLICATIONS</b>	60	69

### Trenčín municipality

This grant system is aimed to support creation, development, protection and presentation of intellectual and cultural values in Trenčín in the following areas: theatre, photography, cinematography and video, music, cultural activities of universities and secondary schools, literature, folklore and traditional folk culture, museums and galleries, history and cultural heritage, performing arts, utility art and design, visual arts and multimedia.

	2015	2016
<b>TOTAL AMOUNT OF FINANCIAL SUPPORT</b>	78,500 €	119,650 €
<b>TOTAL NUMBER OF SUPPORTED APPLICATIONS</b>	65	72

### Žilina municipality

This grant system is aimed to support major events with a multi-annual tradition (for example, international festivals), creation and presentation of authors with permanent residence in Žilina (theater, visual arts, photography, music...), presentation of authors also abroad, educational and amateur cultural events and courses supporting the creativity of the inhabitants of Žilina, projects and activities supporting the cultural and historical identity of Žilina (books, research, exhibitions, conferences,...), development of volunteering and donation (philanthropy), involvement of volunteers and cultivating the public space of Žilina.

	2015	2016
<b>TOTAL AMOUNT OF FINANCIAL SUPPORT</b>	35,000 €	35,000 €
<b>TOTAL NUMBER OF SUPPORTED APPLICATIONS</b>	54	64

### Banská Bystrica municipality

In 2015 this grant system was not aimed at any kind of specific support, there was no dividing of the finances between departments. In 2016 there was a change and since then culture together with informatization and civil matters has its own program in the following areas: editorial activities, audio media, multimedia and electronic outputs focusing on the promotion of the city Banská Bystrica, activities of theaters, folkloric ensembles and music entities, activities of cultural institutions and church institutions, research of culture, urban life, history, support for culture activities and creative industries, educational projects in the field of culture and international cultural activities.

	2015	2016
<b>TOTAL AMOUNT OF FINANCIAL SUPPORT</b>	-	121,066 €
<b>TOTAL NUMBER OF SUPPORTED APPLICATIONS</b>	-	30

### Košice municipality

City of Košice provides their subsidy for culture through allowance organization K13 - Košice Cultural Centers. The main objective of the support is to maintain and help to develop the potential of cultural and creative industries in the territory of Košice and should help with the realization of projects, cultural events, development and creation of partnerships of cultural organizations, as well as in the presentation of the creation, cooperation and mobility of individual applicants. The specific objective is to support projects whose implementation is linked to the new cultural infrastructure in the city, which was created as part of the Košice - European Capital of Culture 2013 project. The specific sectoral focus was mainly aimed at audiovisual, design, performing arts, crafts, music, visual arts, architecture and cultural heritage.

	2015	2016
<b>TOTAL AMOUNT OF FINANCIAL SUPPORT</b>	200,000 €	200,000 €
<b>TOTAL NUMBER OF SUPPORTED APPLICATIONS</b>	65	72

### Prešov municipality

This grant system is aimed to support events organized exclusively in the Prešov region in the fields of theatre, photography, film, music, literature, folklore and traditional folk culture, museums and galleries, history and cultural heritage, utility art and design, visual arts, crafts and culture of national minorities from the region.

	2015	2016
TOTAL AMOUNT OF FINANCIAL SUPPORT	20,000 €	20,000 €
TOTAL NUMBER OF SUPPORTED APPLICATIONS	N/A	N/A

**Table of Competencies: Local level**

SECTORS	LOCAL GOVERNMENTS																
	BRATISLAVA		BANSKÁ BYSTRICA		TRENČÍN		TRNAVA		NITRA		ŽILINA		PREŠOV		KOŠICE		
	CUL	IND	CUL	IND	CUL	IND	CUL	IND	CUL	IND	CUL	IND	CUL	IND	CUL	IND	
AUDIOVISUAL																	
DIGITAL CONTENT/ MULTIMEDIA			X														
DESIGN (INCLUDING FASHION)			X														
PERFORMING ARTS			X														
CRAFTS			X														
MUSIC			X														
VISUAL ARTS																	
ADVERTISING																	
ARCHITECTURE																	
LITERATURE/ PUBLISHING			X														
CULT. HERITAGE																	

## TABLE OF COMPETENCIES

### National and regional level

SECTORS	REGIONAL GOVERNMENT																										
	SLOVAK GOVERNMENT			SELF-GOVERNMENT OF REGION BRATISLAVA			SELF-GOVERNMENT OF REGION BAŇSKÁ BYSTRICA			SELF-GOVERNMENT OF REGION TREŇCÍN			SELF-GOVERNMENT OF REGION TRNAVA			SELF-GOVERNMENT OF REGION ŽILINA			SELF-GOVERNMENT OF REGION PRESOV			SELF-GOVERNMENT OF REGION KOŠICE					
	CUL	IND	IND	CUL	IND	IND	CUL	IND	IND	CUL	IND	IND	CUL	IND	IND	CUL	IND	IND	CUL	IND	IND	CUL	IND	IND			
AUDIOVISUAL	x		x																								
DIGITAL CONTENT/MULTIMEDIA	x		x																								
DESIGN (INCLUDING FASHION)	x		x																								
PERFORMING ARTS	x		x			x																					
CRAFTS	x		x			x																					
MUSIC	x																										
VISUAL ARTS	x		x			x																					
ADVERTISING																											
ARCHITECTURE	x		x																								
LITERATURE/PUBLISHING	x		x																								
CULT. HERITAGE	x		x			x																					

**For additional information contact**

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